



## The new T-Roc Cabriolet

- **World premiere: Volkswagen to present the first open crossover in the compact class: the T-Roc Cabriolet<sup>1)</sup>**
- **Enjoy the open air at the push of a button: Electrically operated soft top opens in nine seconds**
- **Fascinating vehicle concept: Convertible with SUV genes**
- **It's all in the mix: Striking design, elevated seating and high functionality**
- **Reversible occupant protection: Comprehensive passenger safety**
- **"Always on": Integrated eSIM with the latest-generation modular infotainment matrix (MIB3)**
- **Richer sound: BeatsAudio system with 400-watt output**
- **Multi-talented: The new Volkswagen Cabriolet is also available with a towing bracket**
- **Individual: The T-Roc Cabriolet comes in both the Style and R-Line packages**
- **An SUV with an "open" heart: In spring 2020, Volkswagen expands its range to include a convertible T-Roc**

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## **“Accept no roof”**

### **The T-Roc Cabriolet – a breath of fresh air in the SUV segment**

**Volkswagen is expanding the T-Roc family to include a model for fans of fresh air**

**First Crossover Utility Vehicle in the compact class imbues a sense of freedom**

**World premiere at the 2019 IAA, with a market launch in spring 2020**

**Wolfsburg, August 2019.** With this world premiere, Volkswagen breathes new life into the SUV segment. As the first crossover convertible in the compact class, the new T-Roc Cabriolet combines the looks and strengths of classic SUVs with the unique driving experience of a convertible. The clear message of “Accept no roof” promises a sense of freedom – a literal breath of fresh air in the SUV segment and a highly emotive driving experience. The T-Roc delivers on this promise and brings a bit of colour to everyday life, thanks to its serious cool factor.

**The T-Roc evolves into the T-Roc family.** The T-Roc Cabriolet brings more diversity to the booming SUV market, using the functionality, driving dynamics and technology of the T-Roc (introduced in November 2017) as a starting point. The name says it all: the “T”, derives from the Tiguan and the Touareg, identifying the T-Roc family as SUVs. “Roc” positions the T-Roc as a crossover, which confidently and spiritedly shakes up – or rocks – the compact SUV segment. It has managed to do this extremely successfully, with around 360,000 vehicles already sold since its launch. In March 2019, an additional high-performance variant of the family was presented: The T-Roc R<sup>2</sup>), which brings 221 kW / 300 PS and 400 Nm torque onto the road, via 4MOTION four-wheel drive and a 7-speed dual-clutch gearbox. The T-Roc



Cabriolet is set to extend the range of the popular crossover models to include a convertible in spring 2020. A convertible that makes driving a joy – every time.

**Accept no roof.** As a stylish and sporty member of the T-Roc family, the T-Roc Cabriolet pushes the boundaries of an automobile. It stands for both utility and freedom, as well as performance and comfort. The design, which is as charming as it is cool, sparks positive emotions. Its high-quality soft top opens in nine seconds, even when driving at speeds of up to 30 km/h. What's more, the crossover utility vehicle (CUV) boasts all of the familiar strengths of Volkswagen SUVs: elevated seating along with numerous customisation options. With these features, the T-Roc Cabriolet establishes itself as an embodiment of vitality and driving pleasure, developed for adventurous people who are looking for freedom both in their everyday lives, as well as off the beaten path. The crossover convertible will be officially presented at the IAA international motor show in Frankfurt am Main from 12–22 September 2019. The launch will take place in spring 2020.

**Extroverted and emotive design.** The T-Roc Cabriolet stands out with its distinctive body style. The modern and emotive design makes it unmistakably clear what the T-Roc is all about: driving pleasure, freedom and a zest for life. The strikingly wide front end, prominent lines and tight proportions make the model a bold mix of top-down effortlessness and beefy SUV looks. The team under Head of Design Klaus Bischoff gave the crossover Cabriolet a powerful yet refreshing appearance, which clearly underlines its unique position in the SUV segment. "The T-Roc Cabriolet carries the freedom of design into the driving experience itself. We have redefined the CUV as an emotive lifestyle product that combines power and style in a unique way", says Bischoff. All in all, the design makes a clear statement: the T-Roc Cabriolet brings individuality and a sense of freedom



onto the road and is open to everything – from the everyday to the special adventure.

**Package opens up new horizons.** Positioned within the segment under the Tiguan, the T-Roc and the T-Roc Cabriolet both share its design basis: the modular transverse matrix (MQB). The MQB enables developers to create a compact design and a completely independent body style. The T-Roc Cabriolet is 4,268 mm long, with a wheelbase of 2,630 mm. The vehicle is 1,811 mm wide (without exterior mirrors) and 1,522 mm high. The driver and front passenger are seated at a comfortable 599 mm over the tarmac (rear seats 616 mm) and therefore can enjoy a great view. Inside the two-door model, the drivers and passengers can expect a high degree of flexibility and generous open spaces. The same goes for the 284-litre luggage compartment, which is something to be proud of in the compact crossover segment. The versatility of this vehicle concept is also underscored by an optional towing bracket.

**The T-Roc Cabriolet soft top.** Following on from the tradition of the Beetle and the Golf Cabriolet, the T-Roc Cabriolet has a classic soft top. The soft top itself consists of the linkage, the headliner, an all-over cushioned mat and the outer cover. The development team configured the longitudinal joints of the outer material shell (centre panel and two side panels) in a way that enables them to function as an additional drip rail.

**Perfect aerodynamics:** A total of four cross braces and the front cross strut (the first large cross member behind the windscreen frame) are mounted between the longitudinal frame of the soft top linkage. The soft top is attached to the cross struts by bolted-on fabric holding rails. This ensures that the soft top does not inflate, even when driving at high speeds. Not only does this have a positive impact on the aerodynamics, but also on the noise levels in the vehicle interior. The interior is quiet thanks to both the



sophisticated design of the soft top, as well as to the specially developed window and door seals.

**Opening and closing while driving.** When the roof is open, the top of the front cross strut fully covers the convertible roof compartment, making an additional cover unnecessary. The T-Roc Cabriolet lets the sun shine – almost like flicking a light switch: the standard, fully automated, electro-hydraulic soft top opens in just nine seconds via the central switch in the centre console – or via remote control key from outside the vehicle. The roof can even be opened and closed when driving at speeds of up to 30 km/h. The T-Roc Cabriolet soft top is locked and unlocked using an electromechanical locking system. The entire car top system is fully automated, so no additional manual interventions need to be performed.

**Safety in every detail.** Passengers in the T-Roc Cabriolet are well-protected thanks to the roll-over protection, which is located behind the rear seats and is extendable and reversible. The system used in the T-Roc springs upwards in the area of the rear headrests within fractions of a second, in response to exceeding a defined lateral acceleration or vehicle tilt. Moreover, the T-Roc Cabriolet is designed for all-round maximum safety, with its reinforced windscreen frame and numerous structural modifications, such as in the underbody, side panels, cross members and doors.

**“Always on” and “Digital Cockpit”.** Expanded networking in the T-Roc Cabriolet enhances convenience: With the optionally available next-generation Infotainment system (MIB3), the Cabriolet is permanently online – enabling it to offer completely new services and functions. The new system has an online connectivity unit, including an integrated eSIM. This means the Cabriolet can, if desired, be permanently online as soon as the driver has registered it in the Volkswagen system. Information is



displayed on the Infotainment system screen, which measures up to 8 inches. When this is used in combination with the optionally available Active Info Display, with its 11.7-inch screen, a completely digital cockpit landscape can be created – what we call the Digital Cockpit. There is also the option to round off the functional equipment with a 12-channel sound system from US-based manufacturer BeatsAudio, with a system output of 400 watts, enhancing the driving experience when the soft top is open.

**Style and R-Line specification packages.** Volkswagen sets clear standards in terms of equipment: Customers can choose between the design-oriented Style and the sporty R-Line specification packages. For both lines, those who want to up the style factor can select 19-inch alloy wheels instead of the standard 17-inch wheels.

The Style specification package stands for design and individuality. With a total of four different décor options for the vehicle interior, standard ambient lighting, 17-inch Mayfield alloy wheels with a lacquered finish and optional leather packages available in two colours, a personalised experience is guaranteed. The specification package with the standard Composition Infotainment system, which includes USB and Bluetooth interfaces, as well as the online services offered by We Connect produces an harmonious overall package.

The R-Line specification package is resolutely sports-oriented and incorporates the contents of the R-Line exterior and interior packages, which are offered as options for the T-Roc, as fixed elements. The sporty orientation is further emphasised by the standard fog lights, the sports-tuned running gear and the progressive steering with speed-dependent steering control. The adapted sports seats with the integrated head restraints and the specific seat covers in a combination of fabric and leatherette with R-Line branding are a particular highlight. Thanks to the standard electrically adjustable lumbar support, the vehicle is not short on



comfort, and the selectable decorative fabrics offer options for individual customisation.

The basic technical equipment for both variants includes Front Assist with City Emergency Braking System and pedestrian detection, the Automatic Post-Collision Braking System and the Lane Assist system.

**Efficient TSI duo.** Dynamism is written into the DNA of the T-Roc family. The front-wheel drive convertible enables sporty and agile driving in everyday situations and radiates with the confidence of an SUV. It handles city driving just as easily as a long-distance journey. The available engines enable relaxed cruising at all times – especially when the soft top is opened. Customers can choose between two efficient turbocharged petrol engines with 85 kW / 115 PS (200 Nm torque) or 110 kW / 150 PS (250 Nm torque). The manual six-speed gearbox comes as standard with the 1.0 three-cylinder engine with 85 kW; for the more powerful 1.5 four-cylinder engine with 110 kW, a seven-speed dual clutch gearbox is also available as an option.

**The T-Roc – foundation of the T-Roc family.** The confidence of an SUV, the dynamism of a compact hatchback, and progressive design: The T-Roc ushers in a new compact type of mobility, bringing together seemingly contradictory aspects – embodying an urban lifestyle while being an impressive all-rounder. The elevated seating and the generous luggage compartment volume hint at the SUV DNA. The T-Roc also supports the driver in critical situations, for example with the standard Front Assist including City Emergency Braking System and Lane Assist. The vehicle also scores points when it comes to digitalisation and networking. The front-wheel-drive or all-wheel-drive five-door model has a compact exterior appearance, but has plenty of room inside. The T-Roc, T-Roc Style and T-Roc Sport equipment variants enable maximum customisation. The



comprehensive range of two-tone paintwork options extends these possibilities further.

**The T-Roc R<sup>2)</sup> – performance and lifestyle.** The T-Roc R, presented in March 2019 in Geneva, extends the T-Roc family to include an emphatically sporty model for individualists who attach as much importance to a stylish appearance as to outstanding driving performance. The T-Roc R is fitted with a four-cylinder TSI engine with 2.0 litre capacity and an output of 221 kW / 300 PS, with a torque output of 400 Nm. The seven-speed dual clutch gearbox and 4MOTION all-wheel drive come as part of the package and enable excellent acceleration. The T-Roc R can accelerate from 0 to 100 km/h in 4.8 seconds. Its maximum speed is electronically limited to 250 km/h. The sporty character of the T-Roc R is emphasised by an independent, emotive design. It is characterised by large, prominent air inlets, a deep-drawn side sill panel, the distinctive diffuser at the rear, and wheel rims with a diameter of up to 19 inches.

**SUVs on the offensive:** By 2020, the booming SUV segment is set to become much more versatile, and will be extended to include 20 new models worldwide. With the Tiguan and the Touareg, Volkswagen is setting standards in the SUV segment. As well as the T-Roc family, the broad range includes the Atlas and the Teramont. The small T-Cross completes the range, and will be joined in 2020 by the series version of the ID. CROZZ show car – the first fully electric SUV. In terms of the overall strategy, the spirited T-Roc Cabriolet represents an agile, versatile crossover that simultaneously appeals to your head and heart. The development team also paired the strengths of the Volkswagen SUVs with the feeling of a convertible.

With the new T-Roc Cabriolet, Volkswagen is extending its model offer to the fastest-growing segment in the automotive industry: the compact SUV. The open T-Roc is produced at Volkswagen's Osnabrück location, a plant





with a long history of making convertibles. Indeed, the convertible variants of the Beetle and the Golf were also built here.

<sup>1)</sup>T-Roc Cabriolet: The vehicle is a nearly production-ready concept car.

<sup>2)</sup>T-Roc R (NEFZ) fuel consumption, l/100 km: urban 9.5 - 9.1 / extra urban 6.6 - 6.5 / combined 7.7 - 7.5; CO<sub>2</sub> emissions combined, g/km: 176 - 171; efficiency class: D.