



Skype Call - Media Briefing
Thursday, September 17, 2020



ID. INSIGHTS: E-MOBILITY GOES GLOBAL

What drives us: Net climate-neutral mobility for everyone

Decarbonization of the Volkswagen brand by 2050

zero  CO₂



Electrifying the fleet is at the heart of the brand strategy

Leap to the top of e-mobility by 2025



1 Radical restructuring



- Restructuring core business
- "Top of volume" positioning
- **SUV offensive**
- Turnaround in the regions
- New expertise

2015

2 Leap to the top of e-mobility



- Digitalization
- **World market leader in e-mobility**
- Leading ecosystem in digital mobility
- Operational excellence by reducing complexity

2020

3 Major transformation



- Autonomous driving
- **Decarbonization** (emission-free mobility)
- New mobility solutions
- Global and tailored vehicle portfolio

2025

2025+

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ID.3 - combined power consumption in kWh/100 km (NEDC): 15.4-14.5, CO2 emissions in g/km: 0; efficiency class: A+.

ID.4 - The vehicle is a production-ready prototype and is not yet available for sale.

ID. BUZZ, ID. VIZZION: concept cars.



ID. family makes important contribution to decarbonization

The ID.4 takes climate-neutral mobility to the SUV segment



TÜV seal of approval: ID.4 – like ID.3 – leaves Zwickau with carbon-neutral footprint



Zero 

Heading for emission-free mobility - the ID.4

- 100 % electric
- Green power supply in production + logistics
- Green power supply in battery cell production
- Green power during service life (e.g. Volkswagen Naturstrom)
- Compensate for currently unavoidable CO₂ emissions

➔ **Top climate balance:
Net CO₂-neutral if green power
is used throughout service life**



MEB platform is the backbone of the Group's global electric offensive

Global rollout starts with ID.4 and brings scaling effect

26

million EVs

33

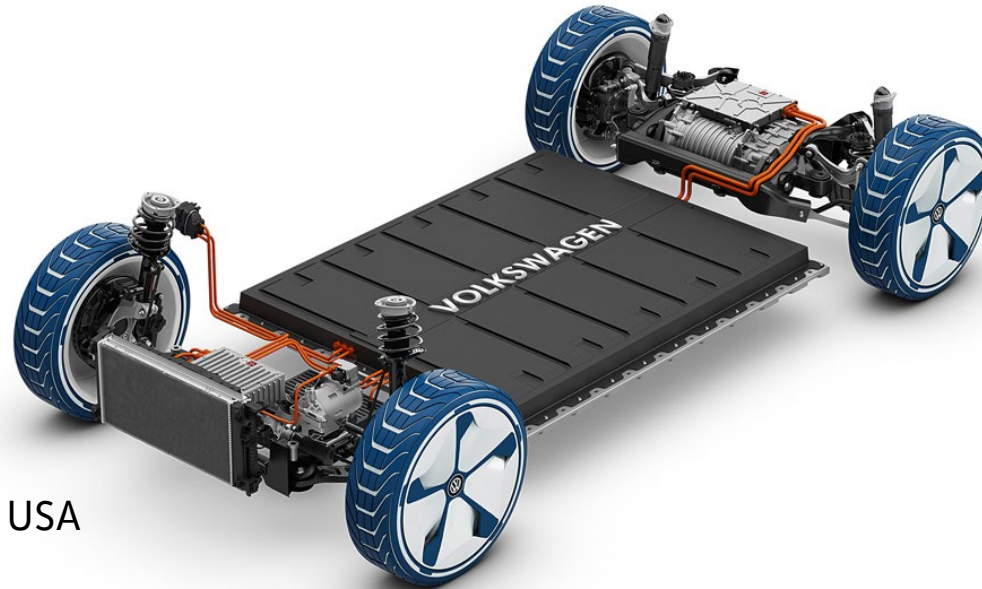
billion euros in investments

75

new models by 2025

3

core markets: Europe, China, USA



Benefits of MEB platform:

- Attractive costs
- Long electric range
- Fast charging capability
- Superior power capacity
- Long service life
- Extreme outside temperatures
- Worldwide application
- Robustness and availability
- Maximum safety

First MEB models from the Volkswagen Group



VW ID.3



VW ID.4



ŠKODA
Skoda Enyaq iV



AUDI Q4 etron



CUPRA
Cupra el-Born



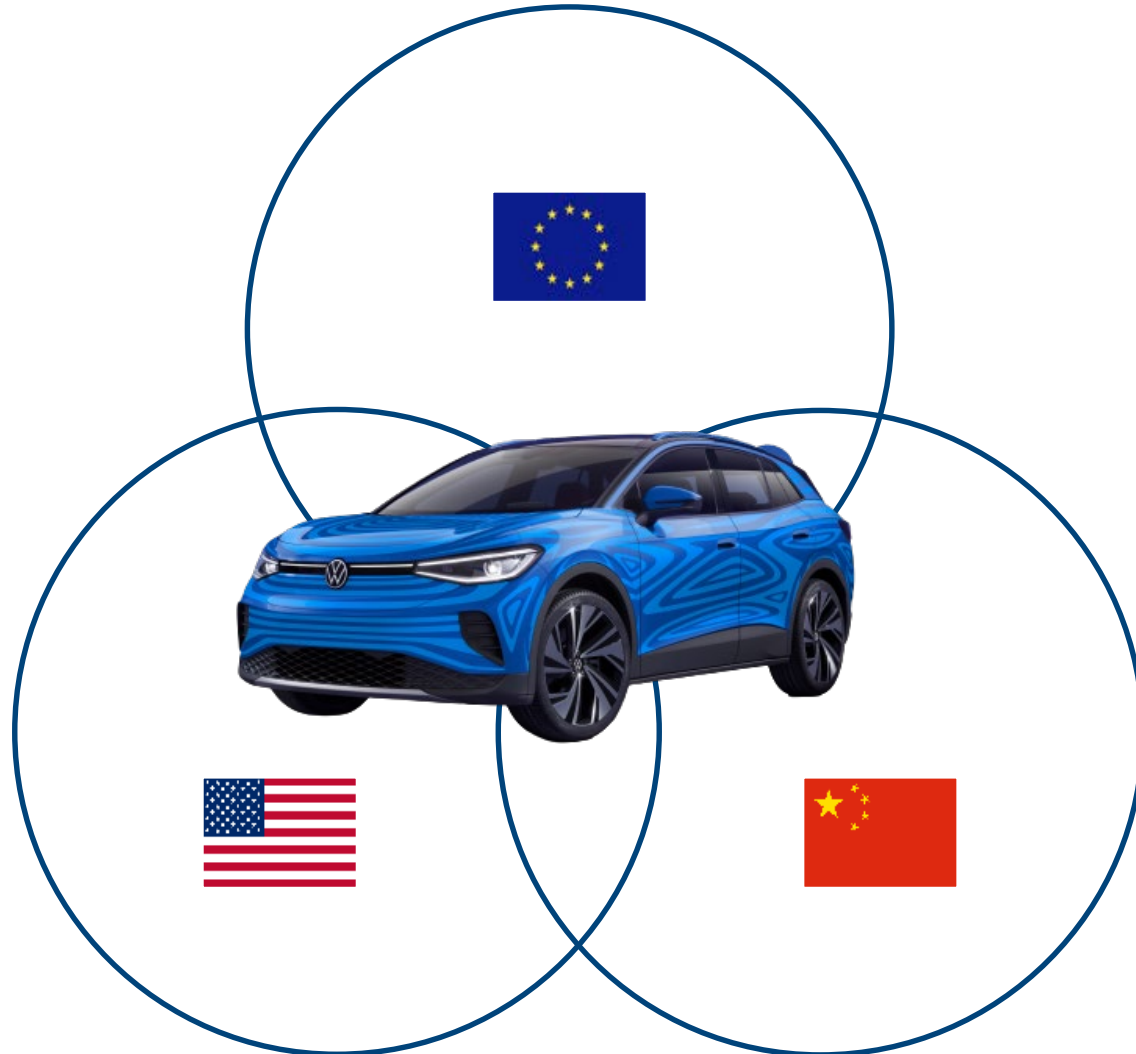
Ford will use the MEB platform from 2023 for EVs

+ cooperation partner



The ID.4 – Volkswagen's first electric global car

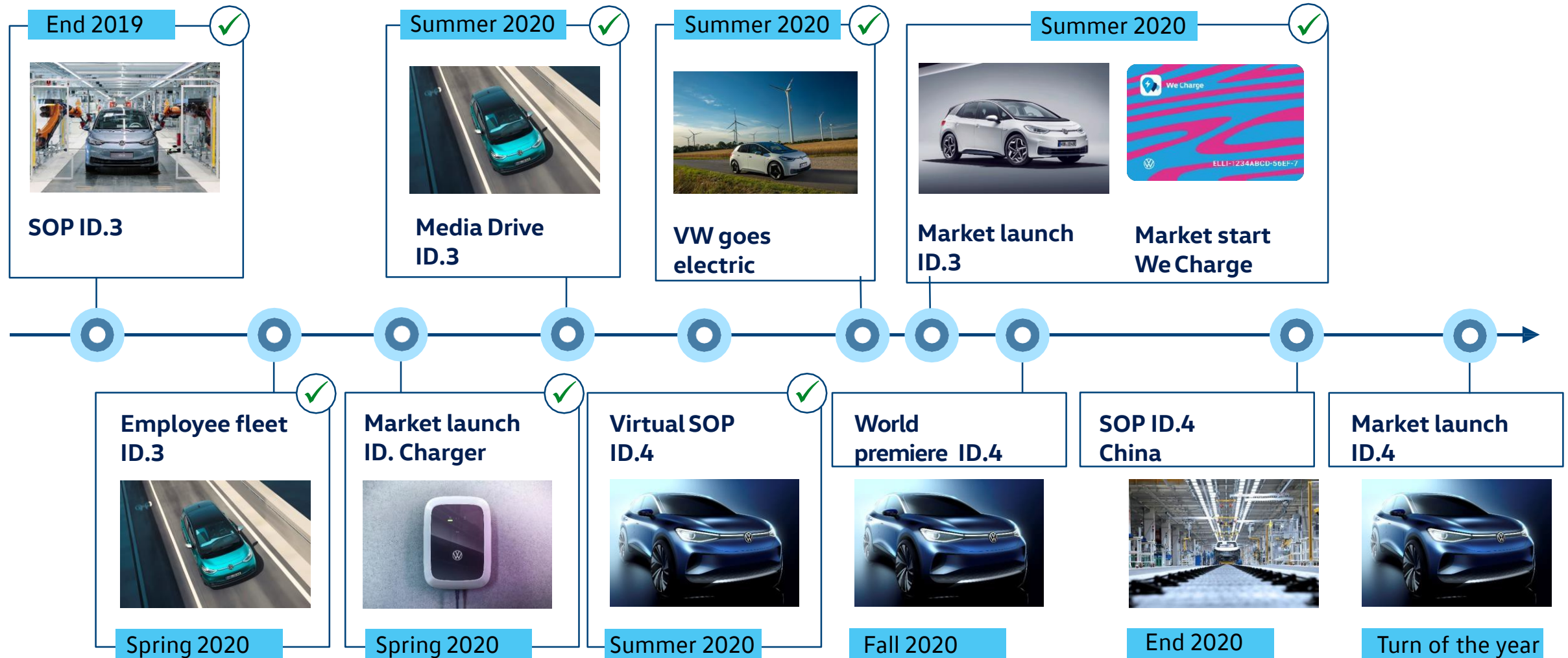
Electric SUV combines customer wishes in all world regions



Game changer in the electric offensive

- **Long ranges:** Range up to **520 kilometers (WLTP)** possible.
- **Fast charging:** The ID.4 with a 77 kWh battery (net) can be recharged for a **distance of 320 kilometers (WLTP) in approx. 30 minutes (DC charge)** – with up to 125kW charging power.
- **Dynamic allrounder:** 150 kW (204 PS) power ensures effortless driving, adaptive chassis control (DCC) guarantees individual driving comfort.

The electric offensive successfully launched



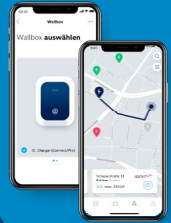
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Volkswagen's charging ecosystem



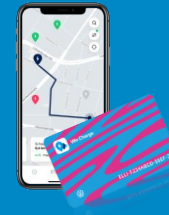
Remote Control
**We Connect
ID. App**



Charging @Home
ID. Charger



Charging @Highway
IONITY



Charging @Public
We Charge

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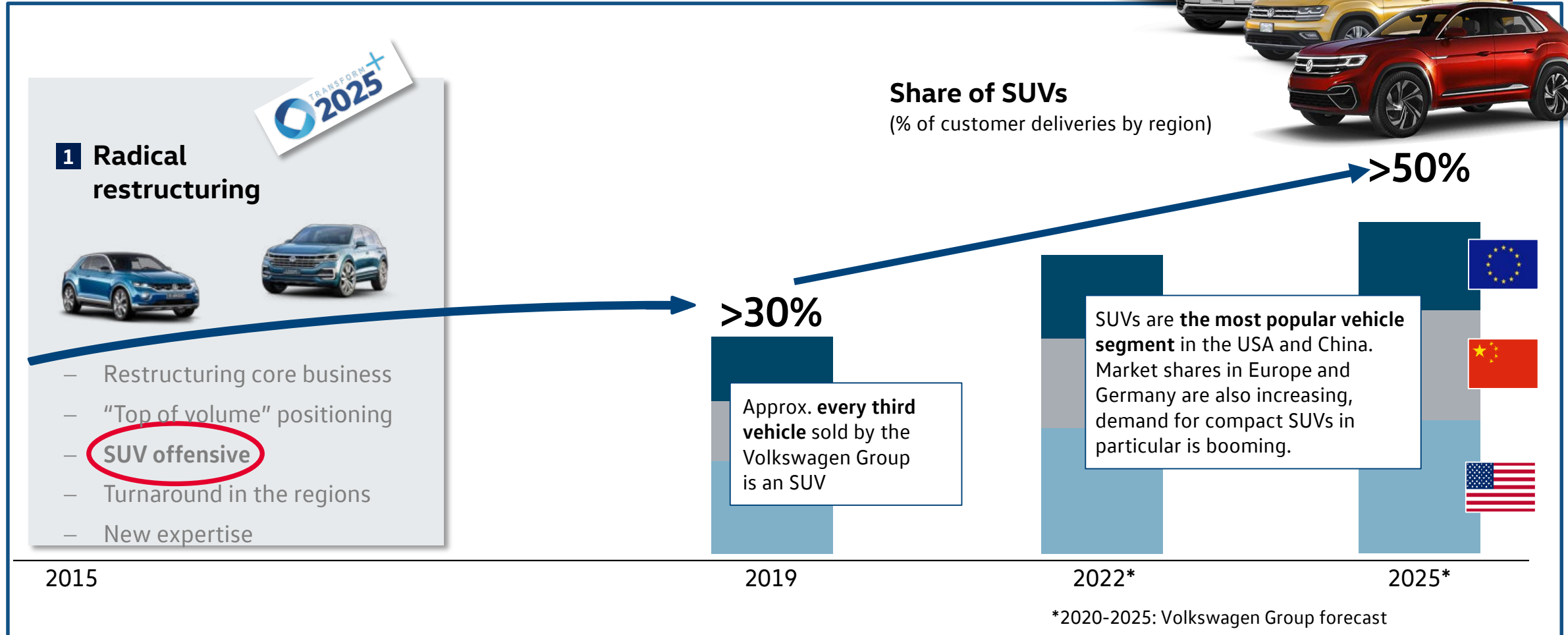
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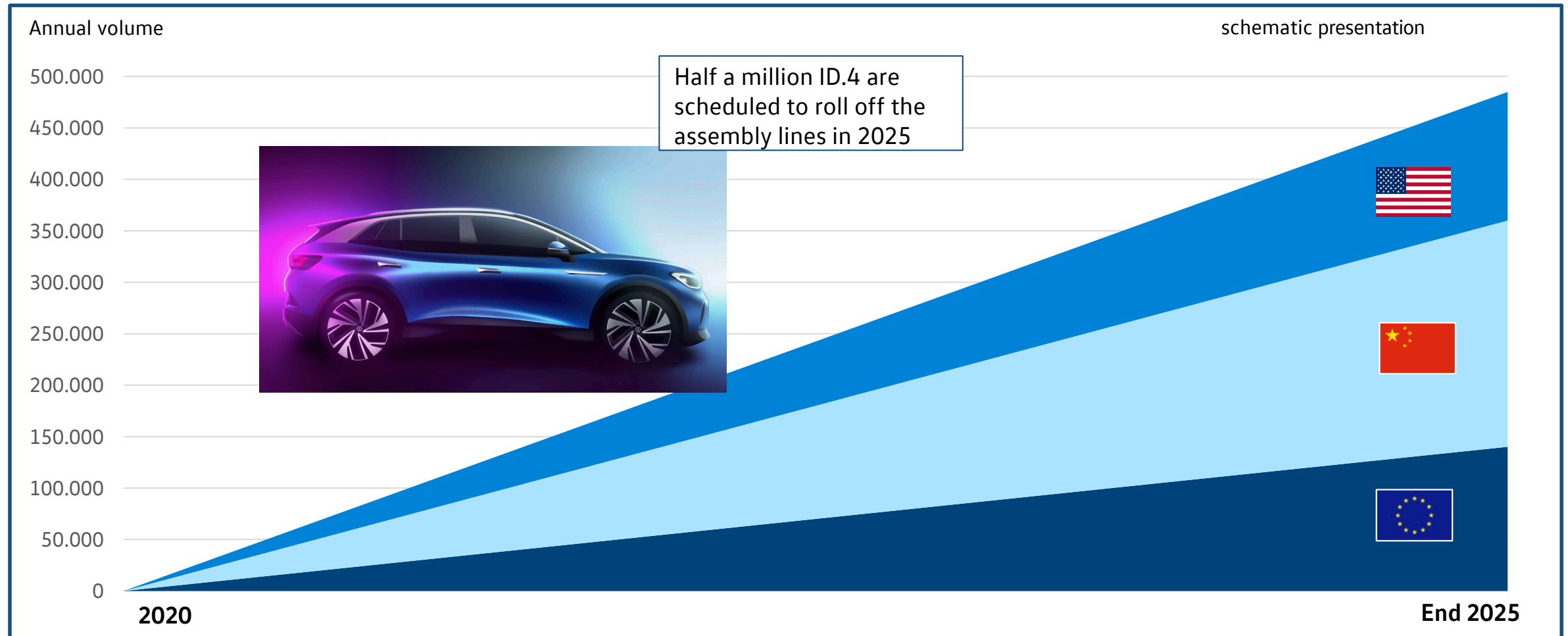
ID.4 first electric SUV for volume market

Strong growth in demand for SUV models



Global roll-out of ID.4 production begins

Production planning in core markets steered by Volkswagen brand



8 MEB sites worldwide by 2022 – 5 for ID.4 production

Zwickau plant is pioneer for production transformation

