



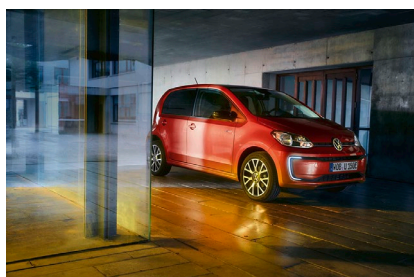
## Media information

February 18, 2022

### Welcome back: Volkswagen e-up!<sup>1</sup> available for order again

- Popular entry-level model for e-mobility available now in the configurator; high order backlog processed successfully
- e-up! in number two position for new registrations of all-electric vehicles in Germany in 2021
- Model's market success contributes to Volkswagen's electric offensive
- e-up! Style Plus available from 26,895 euros

**Wolfsburg – The success story of the e-up! can resume. The all-electric small car can now be ordered once again. For many customers, Volkswagen's successful model served as their entry into e-mobility – not least of all because the city specialist offers extensive standard equipment, space for four people and an impressive range. To date, over 80,000 of this model of vehicle have been sold around the world, and in Germany it was in second place in 2021 for all-electric vehicles with the most new registrations.**



**Back again: e-up! Style "Plus"**

successfully, the model from the segment below the ID.3<sup>2</sup> is available to order again in Germany and will gradually be rolled out in other European markets.

Available to order now, the e-up! Style Plus features electric drive power of 61 kW/83 PS. The maximum WLTP range is up to 258 kilometers<sup>3</sup>. In addition to its dynamic driving performance – thanks to features such as its high torque of 210 Nm – the e-up! boasts low consumption of 12.7 kWh (combined) per 100 kilometers. Among other standard features, the model comes with a CCS charging plug for rapid charging, the Lane Assist lane departure warning system, Climatronic air conditioning, a leather-trimmed multifunction steering wheel and 15-inch "Blade" alloy wheels. The charging time of the 32.2 kWh battery system (net value) is short: with 40 kW DC charging power, 60 minutes are enough to recharge the batteries to 80 percent. With alternating current, an 80 percent charge with 7.2 kW of power takes a little over four hours. The list price for the current version is 26,895 euros including VAT (in Germany), before deduction of the environmental and innovation premium of 9,570 euros (in Germany).

The vehicle had turned into an absolute bestseller in recent years, causing delivery times to rise to up to 16 months. For this reason, Volkswagen temporarily stopped taking new orders for the mini vehicle at the end of 2020. Production continued throughout 2021 to process the order backlog. With 30,800 deliveries, this took the e-up! to second place among Germany's most popular electric vehicles across brands last year. Now that the order backlog has been processed

#### Media contact

Volkswagen Communications  
Jörn Roggenbuck  
Spokesperson Volkswagen Brand  
Phone: +49-173-37607-55  
joern.roggenbuck@volkswagen.de

Volkswagen Communications  
Product Communications  
Benedikt Griffig  
Head of Products & Technology  
Phone: +49 5361 9-977164  
benedikt.griffig@volkswagen.de



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**ACCELERATE**  
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## Media information

The e-up!'s market success contributes to Volkswagen's electric offensive. To date, the company has sold more than half a million all-electric vehicles worldwide – including the 263,000 new BEVs registered in 2021 alone. As part of the ACCELERATE strategy, the proportion of BEVs is to rise to at least 70 percent of all Volkswagen brand deliveries in Europe by 2030. That is substantially more than one million vehicles. The company also intends to be net carbon-neutral by 2050.

<sup>1</sup> e-up! Style Plus – power consumption in kWh/100 km: 12.7 (combined); CO2 emissions in g/km: 0; efficiency class: A+++

<sup>2</sup> ID.3 – power consumption in kWh/100 km (NEDC): 15.6–13.1 (combined); CO2 emissions in g/km: 0; efficiency class: A+++

<sup>3</sup> Range determined on the rolling road test bed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP) in the most range-favourable equipment variant of the e-up! Style "Plus". The actual WLTP range values may differ depending on the equipment. The actual range achieved under real conditions varies depending on the driving style, speed, use of comfort features or auxiliary equipment, outside temperature, number of passengers / load, and topography.

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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. In 2021, Volkswagen delivered around 4.9 million vehicles. These include bestsellers such as the Polo, T-Roc, Golf, Tiguan or Passat as well as the successful all-electric models ID.3 and ID.4. Last year, the company handed over more than 260,000 battery electric vehicles (BEV) to customers worldwide, more than ever before. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.

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