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## Volkswagen's worldwide deliveries of all-electric vehicles grow by almost 24 percent in 2022

- Volkswagen brand's e-strategy making rapid progress: ID.4<sup>1</sup> is Volkswagen's top electric world car
- China is frontrunner: ID. model deliveries more than doubled
- Imelda Labbé, Volkswagen Board Member for Sales, Marketing and After Sales: "Solid global deliveries in 2022 despite persistent supply bottlenecks"
- Total deliveries by the Volkswagen brand in 2022 topped 4.5 million vehicles

Wolfsburg – Volkswagen continues to make rapid progress with the transformation to e-mobility: at around 330,000 units, worldwide deliveries of all-electric vehicles (Battery Electric Vehicles - BEVs) grew 23.6 percent year-on-year. Overall, Volkswagen brand deliveries of all drive types were slightly down on the previous year due to the strained supply situation: 4.56 million vehicles (-6.8 percent) were delivered to customers worldwide in 2022. The order backlog remains very high. In Europe, around 640,000 customers have placed orders for Volkswagen models across all drive types (+18 percent).

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Imelda Labbé, Board Member for Sales, Marketing and After Sales said: "We achieved a solid sales result in 2022 despite persistent supply bottlenecks. The pronounced growth in BEV models confirms that with our attractive product portfolio, we are on the right track to becoming the most desirable brand for sustainable mobility." The roadmap is clear: with the ACCELERATE strategy, Volkswagen is stepping up the pace of its electric campaign with ten new electric models by 2026. Volkswagen already has the broadest portfolio of electric models. By 2026, the brand will have the right product in every segment, from the entry-level e-car with a target price of under €25,000 to the new flagship ID.7<sup>2</sup>.



# Media Information

## **ID.4 is Volkswagen's top electric world car**

Volkswagen's all-electric ID. models are meeting with a positive response on global automotive markets. With around 170,000 units delivered to customers in 2022, the ID.4 is the Volkswagen Group's top electric world car.

In China, the company's largest sales market, Volkswagen more than doubled deliveries of the all-electric models from the ID. family: 143,100 ID.3<sup>3</sup>, ID.4 and ID.6<sup>4</sup> were handed over to customers there in 2022 (+102.9 percent).

There was also a major boost in sales in North America: in total, the company delivered 22,700 ID.4 (+27.7 percent) in the region.

With deliveries of around 8,900 units, the ID.4 was the bestselling electric car in Sweden. That makes an ID. model the top-selling BEV car in Sweden for the third year in a row (2020: ID.3; 2021: ID.4).

## **Electric mobility campaign: more than 580,000 cars based on the MEB delivered**

Volkswagen has already reached a first milestone in its electric mobility campaign. Since the first ID.3 was handed over to a customer in September 2020, Volkswagen has delivered more than 580,000 models from the ID. family worldwide. The technical basis for the ID. models is the modular electric drive matrix (MEB). Last week, Volkswagen showcased the latest addition to the ID. family – a specially camouflaged ID.7 – at the Consumer Electronics Show (CES) in Las Vegas. With the sedan, Volkswagen is expanding its electric portfolio into the upper middle class high-volume segment.

## **SUV trend continues**

Despite a challenging market environment, Volkswagen delivered around 4.56 million vehicles across all drive types to customers in 2022 (-6.8 percent).

SUVs are the fastest-growing market segment. Volkswagen was quick to systematically adapt its portfolio to this trend. The share of SUVs in total deliveries has risen to 45 percent (+4 percent). In the USA, over 80 percent of Volkswagen's deliveries are in the SUV segment. In Europe, the T-Roc is the best-selling vehicle in the SUV market.

Volkswagen expects 2023 to be another volatile and challenging year due to persistent semiconductor supply bottlenecks. The company nevertheless anticipates a gradual improvement in the supply situation, with production stabilizing as the year progresses. "We are doing our utmost to reduce delivery times for our customers still further and to lower the high order backlog as quickly as possible," Board Member for Sales Labbé said.

# Media Information



<sup>1</sup> ID.4 – ID.4 Pro Performance 150 kW (204 PS) - power consumption in kWh/100 km: combined: 18.7 – 16.4; CO<sub>2</sub> emissions in g/km: 0. Only consumption and emission values according to WLTP and not according to NEDC are available for the vehicle

<sup>2</sup> ID.7 – near-production concept vehicle – The vehicle will not be available for sale

<sup>3</sup> ID.3 – power consumption in kWh/100 km: combined: 16.0-15.3; CO<sub>2</sub> emissions in g/km: combined 0. Only consumption and emission values according to WLTP and not according to NEDC are available for the vehicle

<sup>4</sup> ID.6 – The vehicle is not sold in Germany

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The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.

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