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## Volkswagen unveils the new Atlas Cross Sport SUV coupe

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- Five-seater version of the Volkswagen Atlas unveiled at its assembly plant in Chattanooga, Tennessee, USA.
  - CEO Volkswagen Group of America, CEO Scott Keogh: “The Atlas Cross Sport<sup>1</sup> boasts an impressive symbiosis of elegance and sportiness – coupled with the proven properties of the Atlas.”
  - 175,000 Atlas mid-size SUVs have been delivered to customers since the start of 2017.
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**Chattanooga (Tennessee, USA) – Only presented as a concept vehicle at the New York International Auto Show last year, the production version of the Atlas Cross Sport has now been unveiled in Chattanooga. The successful SUV for North America, Russia and the Middle East is now available as a coupe version. The dynamic version of the Atlas combines sporty properties with a high utility value.**



The new Atlas Cross Sport

The Atlas Cross Sport is Volkswagen’s third SUV derivative for the North American market. “We look forward to entering this growing segment with the Atlas Cross Sport, which offers outstanding Volkswagen technology, driver-assist features, style, and value,” says Scott Keogh, CEO of Volkswagen Group of America.

The profile of the Cross Sport is racier than that of the Atlas: the rear slopes away more gently – the new design of the back lights and rear bumper gives the rear end real presence. The front features new, fully-LED headlamps; chrome accents on the lower body side and rear bumper add to the bespoke look of the design. The optional R-Line package makes the Atlas Cross Sport even more attractive.

### Ideal towing vehicle

The Atlas Cross Sport has a 235-PS (173 kW), 2.0-litre, four-cylinder engine as standard, with a 276-PS (203 kW) V6 available as an option. Both engines are mated to an eight-speed automatic transmission. This makes it possible to tow trailers weighing up to 2.4 tons.

### Atlas Cross Sport boasts plenty of interior space

The coupe version of the Atlas is 4,90 metres long (13 millimetres shorter than the Atlas), and yet it still has five seats. Like the Atlas, the SUV is based on the modular transverse matrix (MQB) platform, meaning it has the same wheelbase and a similarly

### Media contact

Volkswagen Communications  
Product Communications  
Christian Buhlmann  
Head of Product Line  
Communications  
Tel: +49 5361 9-87584  
christian.buhlmann@volkswagen.de

Product Communications  
Martin Hube  
Spokesperson Product Line  
Midsize/Fullsize  
Tel: +49 5361 9-49874  
martin.hube@volkswagen.de



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generous amount of space in the interior. The Atlas Cross Sport is also available with the 4MOTION all-wheel-drive system.

The Atlas Cross Sport is built alongside the Atlas and Passat at the Volkswagen Chattanooga Assembly Plant, the result of a \$340 million additional investment by Volkswagen in the facility. Volkswagen has now invested more than \$2.6 billion in the area and has about 3,800 direct employees. The Chattanooga factory expects to receive an \$800 million investment for the production of electric vehicles – like the ID. Family – in the future.

The Atlas Cross Sport is not available on the European market.

<sup>1</sup> The Atlas Cross Sport is not for sale in Europe.

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**About the Volkswagen brand:**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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