



February 15, 2019

### Volkswagen ID.<sup>1</sup> will be a pioneer of sustainable mobility

- Electric car of the new generation will reduce carbon footprint: Climate effect of more than 1 million tons of CO<sub>2</sub> per year
- Brand board member Ulbrich: "Truly sustainable mobility is feasible if we all want it and we all work on it."
- Electric offensive to reach Paris Climate Agreement
- Politics can significantly contribute to success of e-mobility

Wolfsburg/Dresden – Volkswagen is committed to the Paris Climate Agreement and is laying the groundwork for sustainable mobility with its electric offensive. The new ID. that goes into production in Zwickau at the end of the year will play a pioneering role: It will be the Group's first electric car which is CO<sub>2</sub> neutral throughout the entire life cycle if the customer consistently charges with green power. Regarding the manufacturing phase alone, the carbon footprint of the ID. will be improved by more than 1 million tons of CO<sub>2</sub> per year. This is roughly the climate impact of a coal-fired power plant that supplies 300,000 households with electricity. In addition, Volkswagen is working on a comprehensive decarbonization program that includes measures for other models. The brand will offer more than 20 fully electric models by 2025.



The Volkswagen ID. represents sustainable mobility

CO<sub>2</sub> Avoidance across the entire value chain

"Climate change is the greatest challenge of our times," said Thomas Ulbrich, the Board Member responsible for e-mobility at the Volkswagen brand. "As the world's largest car manufacturer, Volkswagen is assuming responsibility: The new ID. will be the Group's first climate-neutrally produced electric car. To ensure that it remains emission free during its life

#### Press contact

Volkswagen Communication  
Dr. Stefan Ernst  
Future Technology Communications  
Phone: +49 5361 9-86267  
[Stefan.Ernst1@volkswagen.de](mailto:Stefan.Ernst1@volkswagen.de)

Volkswagen Communication  
Christoph Adomat  
Head of Future Technology  
Communications  
Phone: +49 5361 9-86266  
[Christoph.Adomat@volkswagen.de](mailto:Christoph.Adomat@volkswagen.de)



Mehr unter  
[volkswagen-newsroom.com](http://volkswagen-newsroom.com)



cycle, we are working on many different ways to use green power. Truly sustainable mobility is feasible if we all want it and we all work on it."

### **Volkswagen Group Sustainability Council supports commitment**

Georg Kell, the founding director of the U.N. Global Compact and spokesperson for the Volkswagen Group Sustainability Council, says: "CO<sub>2</sub> emissions produced by humans must be reduced as quickly as possible. Since its foundation, the Volkswagen Sustainability Council has worked hard to ensure that the company makes climate protection one of its strategic priorities. Volkswagen is taking the right approach with its electric offensive and the ID. Now it's time to powerfully put this plan into motion."

### **Green power from battery cell to charging**

For the ID., Volkswagen has focused the entire value chain on the goal of avoiding and reducing CO<sub>2</sub> emission. The battery cells will be produced in Europe, the energy will come from green power sources. More savings potential in the supply chain that extends all the way back to raw material production is being examined with the help of direct and indirect suppliers. The plant in Zwickau is already using externally produced power from renewable sources. Unavoidable emissions in the manufacturing process are offset by investments in certified climate projects. As a result, the ID. will be manufactured CO<sub>2</sub> neutral right from the start.

For charging, Volkswagen recommends the use of energy from renewable sources like wind power and hydro-power. The new Volkswagen subsidiary Elli has recently begun to offer regeneratively produced electricity called Volkswagen Naturstrom®. The IONITY fast-charging network created by Volkswagen and other car manufacturers will offer green power at about 400 charging locations on European motorways – wherever available.

### **Volkswagen welcomes Germany's energy transformation**

Because electric cars are only as clean as the power that is used to produce and charge them, Volkswagen expressly supports Germany's planned transition to sustainable energy supplies. Even beyond the energy transformation, the breakthrough of electric mobility can be achieved only in an alliance with political leaders. From residential property law to the expansion of public charging infrastructure, the goal should be to quickly remove the barriers standing in the way of electric cars.

Volkswagen wants to make the electric car attractive and affordable for as many people as possible. The compact ID.<sup>1</sup> will roll off the assembly line in Zwickau starting in late 2019. The SUV ID. CROZZ<sup>1</sup>, the ID. BUZZ<sup>1</sup> and the



sedan ID. VIZZION<sup>1</sup> will follow soon thereafter. The Volkswagen brand alone plans to invest about €9 billion in e-mobility by 2023.

<sup>1</sup> *Near-production concept Car*

More information, photos and infographics available at [www.volkswagen-newsroom.com](http://www.volkswagen-newsroom.com)

---

**About the Volkswagen brand:**

The Volkswagen Passenger Cars brand is present in over 150 markets and produces vehicles at more than 50 locations in 14 countries. Volkswagen manufactured around 6.24 million vehicles in 2018, including bestsellers such as the Golf, Tiguan, Jetta or Passat. The company has a current workforce of 198,000 employees around the globe. Added to this are more than 7,700 dealers with 74,000 employees. Volkswagen consistently pursues the enhancement of automotive construction. Electric mobility, smart mobility and digital transformation of the brand are the key strategic topics for the future

---