



Media Information

April 17, 2020

Tiguan: Global bestseller breaks the six million mark and has been the best-selling Volkswagen in 2019

- **Top of the class:** The Tiguan has become the most successful model in the Volkswagen Group and the best-selling SUV in Europe
- **Steady increase in production:** Since the Tiguan made its debut in 2007, Volkswagen has increased annual production from 120,000 to just shy of 911,000 units
- **2,495 units per day:** Last year a brand new Tiguan rolled off the production line every 35 seconds in one of Volkswagen's factories in Germany, Russia, China and Mexico

Wolfsburg (Germany) – A global bestseller sets another new record: in spring 2020, the Volkswagen Tiguan broke the production barrier of six million units. A total of 910,926 units of the SUV were manufactured in 2019 alone. This makes the Tiguan the best-selling car in the Volkswagen brand and Group. The versatile vehicle is available to buy in 80% of all countries on earth. It is the most successful SUV on the market in Europe. The Tiguan is one of the three most popular sport utility vehicles in the world. Volkswagen produces the top-selling model in four time zones across three continents.



Tiguan hits the six million mark

On average, a brand new best-selling Tiguan rolled off the production line every 35 seconds in one of the company's Tiguan factories last year. This fast rate of production reflects the rapid development of this product line. The world première of the first generation of the SUV took place at the International Motor Show (IAA) in Frankfurt back in 2007. Later that year, the first Tiguan came onto the market.

Since then, the newcomer has enjoyed a meteoric rise. In 2008, Volkswagen manufactured more than 150,000 units of the Tiguan, which was available with all-wheel drive or front-wheel drive. In Germany, it claimed the title of the most successful SUV from a standing start. And, from the outset, the new model was also in demand worldwide. With this multi-talented dynamo of a driving machine, Volkswagen clearly fulfils customer demands for a modern, compact SUV. A significantly updated version of the best-seller was unveiled in 2011. It was a resounding success: the annual Tiguan volume subsequently broke the 500,000 barrier for the first time.

The second generation of the Tiguan arrived on the market in April 2016. The SUV was now constructed using the Modular Transverse Toolkit (MQB) for the first time. And this technical platform changed everything. Increased dynamic proportions provided the template for an authentic and energetic SUV design. The interior was considerably roomier owing to the extra wheelbase, while new assist systems enhanced the vehicle's active safety.

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The product line was revamped again in 2017 with the debut of a second Tiguan Model – an XL version with a wheelbase extended by 110 mm, up to seven seats, and a bespoke design. The new version of the vehicle body gave the product line another major boost – 55% of all Tiguan models leaving the production line now have a long wheelbase. In America, Volkswagen sells the second-generation Tiguan exclusively in its long version. On the European markets and in many other countries, the long wheelbase model was launched as the Tiguan Allspace. The XL version sold as the Tiguan L¹ in China is a best-seller. In October 2019, Volkswagen added a plug-in hybrid drive to the range of engines available for the Chinese Tiguan L¹.

The Tiguan is currently manufactured at four Volkswagen plants spread across four time zones, thus ensuring almost round-the-clock production of the versatile SUV. The version with a normal wheelbase (NWB) is manufactured at Volkswagen's main plant in Wolfsburg, Germany, for the markets in Europe, Africa, Asia and Oceania. The Kaluga plant, situated 170 kilometres south-west of Moscow, produces the NWB vehicles¹ for the Russian market and for neighbouring Central Asian countries. In Shanghai, Volkswagen manufactures the Tiguan L with a long wheelbase (LWB) for the Chinese market. In the Mexican city of Puebla, the LWB versions¹ of the Tiguan are produced for North and South America and for countries in Europe, Africa, Asia and Oceania.

Over two generations, the Tiguan has developed into one of the most successful sport utility vehicles in the world. During this period it has become one of the production mainstays of the Volkswagen brand and Group. Volkswagen is preparing to launch the next chapter of the Tiguan success story with a major technical and visual update in 2020. One of the highlights will be a new additional variant with a plug-in hybrid drive² (PHEV) for Europe. The countdown has already begun...

¹ – *The vehicle is not sold in Germany.*

² – *The vehicle is a near-production concept car.*

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2019, Volkswagen delivered 6.3 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
