



Volkswagen

---

• presse • news • prensa • tisk • imprensa • prasa • stampa • pers • 新闻 • news •

---

## The new Touareg Executive Edition

- Stylish limited edition model with optional Malbec Red finish
- Perfectly coordinated interior with exclusive detailing

**Wolfsburg, 29 June 2016 – Volkswagen is kicking off the summer with a new extraordinary limited edition model. The new Touareg Executive Edition is now supplementing the model range of the popular SUV and impresses with its exclusive features.**

First class, elegant, exquisite – the new Touareg Executive Edition stands for what is special. In addition to the exclusive, optionally available paint in Malbec Red – a tribute to the French red wine grape variety Malbec – the standard black “Mallory” 20-inch alloy wheels are another prominent feature of the elegant special model. Customers can also choose from a selection of various 20- and 21-inch alloy wheels.

The tastefully styled exterior of the Touareg is complemented by tinted side and rear windows as well as smoked LED rear lights in cherry red.

The exclusivity of the Touareg Executive Edition continues into the interior as well. Above all, it is the sophisticated black Nappa leather seats with their distinctive diamond quilted pattern – and stitching in the contrasting colour “Tobacco” – that create an especially stylish overall impression.

Comfortable and relaxed travels are guaranteed by the climate seats for the driver and front passenger. Beside the seat temperature, seat ventilation can also be individually regulated at the push of a button.

In addition, the interior is refined by such features as numerous fine wood decorative inlays, illuminated stainless steel door sill panels with “Executive Edition” badges and individually adjustable ambient lighting. Prices for the elegant special model start at €64,925 for the Touareg with V6 TDI 150 KW /204 PS.

*Fuel consumption figures for the Touareg Executive Edition 150 kW/204 PS in l/100 km: 6.6 (combined); CO<sub>2</sub> emissions in g/km: 173 (combined); efficiency class: B*

### Volkswagen Communications

Product Communications

Christoph Peine

Phone: +49 (0) 5361 / 9-76 500

E-mail: [christoph.peine@volkswagen.de](mailto:christoph.peine@volkswagen.de)

[www.volkswagen-media-services.com](http://www.volkswagen-media-services.com)

