



July 29, 2021

## The new Taigo makes its European debut

- First SUV coupé from Volkswagen enters the volume sector
- New, trendy Lifestyle model with crossover body style
- All-digital and always on: “Digital Cockpit” and the latest generation of online infotainment systems as standard
- Top-of-the-range features: IQ.LIGHT LED matrix headlights and IQ.DRIVE Travel Assist with Lane Assist and pACC

**Film on European debut on Thursday, 29 July from 08:00 a.m. CEST:**

[https://youtu.be/V\\_ySPOh4G5o](https://youtu.be/V_ySPOh4G5o)

**Wolfsburg – The stage is set for a new body shape from the Volkswagen brand: With the new compact crossover Taigo<sup>1</sup>, Volkswagen is launching an SUV coupé on the European market for the first time. The front-wheel drive Taigo is a real crowd-pleaser with its trendy crossover body style, raised seating positions, pioneering connectivity and unrestricted suitability for everyday use. The rear of the five-seater car slopes backwards in the style of a coupé, without restricting headroom in the back seat. This sees Volkswagen expand the portfolio of the compact Polo (hatchback) and T-Cross (SUV) models built on the MQB platform with a third chassis variant, which has previously been primarily re-served for high-end models. Numerous latest-generation assistance systems guarantee optimum comfort and a high level of safety for all passengers. The Taigo is set to make its virtual European debut on Thursday 29 July at 08:00 a.m. CEST.**



**The first SUV coupé from Volkswagen: the new Taigo.**

The new Taigo focusses on design, individuality and emotion. With full LED headlights, an all-digital cockpit and the latest generation of infotainment systems (MIB3) as standard, the SUV coupé measuring in at just under 4.26 metres sets high technology standards in its class. The expressive body shape is the first of its kind in the Volkswagen brand’s model portfolio. With a crossover body style and a silhouette like that of a coupé, the new Taigo – just like its Brazilian counterpart

the Nivus – is perfectly equipped for winning over new, predominantly young and young-at-heart groups of buyers for Volkswagen. The technical basis of the Taigo is Volkswagen’s MQB. Depending on the options selected, the Taigo also comes with the new IQ.LIGHT LED matrix headlights and an illuminated radiator grill crossbar.

The Taigo’s design is characterised by strong proportions, with the silhouette like that of a coupé being particularly striking with the C pillar slanting well forward. Inspired by SUV coupés in higher vehicle classes, this makes the Taigo unique in its sector.

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On the inside, the Taigo scores with an elaborately designed multifunctional steering wheel and modern control elements as standard. The infotainment systems are based on the third generation of MIB3, including an online control unit (eSIM) and "App Connect Wireless" (depending on the configuration). Features such as access to streaming services, natural voice control and cloud-based personalisation using "Volkswagen ID" allow the use of the latest MIB3.1 services, depending on the configuration.

And when it comes to driver assistance for more comfort and safety, the new SUV coupé is very similar to Volkswagen models from higher sectors. Every Taigo comes with assistance systems such as the surroundings monitoring system "Front Assist", including city emergency brake function, and the lane departure warning system "Lane Assist" as standard. "IQ.DRIVE Travel Assist" is available as an optional extra, enabling semi-automated driving up to a system-determined top speed of 210 km/h.

Additional, more detailed information will follow when the new Taigo makes its virtual European debut on Thursday 29 July at 08:00 a.m. CEST ([link](#)).

**<sup>1</sup> Nearly production-ready concept. The car is not yet available to buy.**

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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.

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