



Media information

May 10, 2021

The new Polo GTI in the starting blocks

- Design sketch reveals first impression of the new Polo GTI¹
- Successful compact sports car is sharper, full of power and dynamism
- World premiere scheduled for end of June 2021

Wolfsburg (Germany) – Just in time for the traditional GTI weekend meet on Lake Wörthersee, which is again unable to take place due to COVID-19, Volkswagen is offering a first peek at the new Polo GTI. The compact sports car is based on the new Polo that was recently presented, and will become the premium version of the product line. This GTI model also represents pure dynamism and expressive design – the success factors of the GTI concept. The official world premiere of the new Polo GTI will take place at the end of June 2021.



Sharper, dynamic, power-packed: First flash of the new Polo GTI

“Once a GTI, always a GTI” – that’s how fans of the sporty Volkswagen models with the “magic three letters” continually express their loyalty. GTI – pure fascination and excitement. The success story continues, with the new Polo GTI in the starting blocks. Traditionally, it is the sportiest model in the Polo series. With its high-torque front-wheel drive, dynamically tuned sports chassis and expressive design, it really stands out from the crowd. Moreover, it fulfils the

promise of exceptional driving dynamics in combination with exceptional everyday usability.

The legendary GTI meet at Wörthersee Lake

The GTI meet can look back on a long history. GTI fans met for the first time in 1982 in the Austrian municipality of Reifnitz/Maria Wörth. Over the years, the event not only attracted car enthusiasts, but also became a true folk festival under the simple but powerful motto “GTI”. Each event lasts four days, from the Wednesday before Ascension Day to the following weekend. For more information about the annual event, see: <https://woertherseetreffen.at/>.

¹*Polo GTI: The vehicle is not yet available for sale.*

Media contact

Volkswagen Communications
Product Communications
Christoph Peine
Spokesperson Product Line Small
Tel.: +49 5361 9-76500
christoph.peine@volkswagen.de



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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
