



## Media Information

May 14, 2021

### The new Polo – available to pre-order now

- New Polo comes with LED headlights, LED taillights and a newly designed front and rear as standard
- With "IQ.DRIVE Travel Assist" (partially automated driving) and "IQ.LIGHT – LED matrix headlights" (interactive light) for the first time
- Attractive entry-level model Polo "Fresh" starting from less than 16,000 euros

**Wolfsburg – Just a few days after the new Polo was announced, Volkswagen has launched advance sales. The clever compact car has a newly designed front and rear, comfort and assistance systems from higher vehicle classes, a significantly greater range of standard specifications and some digital features. Three different engines will be available to order.**



**Refined and dynamic: The new Polo not only has a new design, it also comes with a significantly higher range of specifications.**

trumps on the inside with a much higher standard spec: The basic version includes the "Digital Cockpit", the newly designed multifunction steering wheel, air conditioning and the latest generation of the MIB3 infotainment systems including eSIM on board as standard. The new Polo has three sustainable engines: Two economical TSI aggregates with 70<sup>1</sup> and 81 kW<sup>2</sup> respectively and a natural gas turbo engine with 66 kW<sup>3</sup> are available to choose from.

Volkswagen has also reconfigured the specifications matrix of the Polo: In addition to the basic version "Polo", the lines "Life", "Style" and "R-Line" are now also available. The comprehensive standard specification of the basic model includes features such as the lane departure warning system "Lane Assist", the surroundings monitoring system "Front Assist" with city emergency braking function and pedestrian detection, as well as the "Digital Cockpit".

#### **Attractive special edition Polo "Fresh"**

With the Polo "Fresh", Volkswagen will offer an attractive entry-level model at an introductory price of less than 16,000 euros in June.

For further information, details and images, see [www.volkswagen-newsroom.com](http://www.volkswagen-newsroom.com), and see [www.volkswagen.de](http://www.volkswagen.de) for prices and options.

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<sup>1</sup> Polo 1,0l TSI (70 kW/95 PS) (NEDC) fuel consumption in l/100 km: urban 6.0-5.5 / extra-urban 4.2-4.1 / combined 4.8-4.6; CO<sub>2</sub> emissions in g/km (combined): 109-105; efficiency class: B

<sup>2</sup> Polo 1,0l TSI (81 kW/110 PS) (NEDC) fuel consumption in: urban 5.5-5.4 / extra-urban 4.4-4.3 / combined 4.8-4.7; CO<sub>2</sub> emissions in g/km (combined): 110-107; efficiency class: B

<sup>3</sup> Polo 1,0l TGI (66 kW/90 PS) (NEDC) fuel consumption in l/100 km: urban 4.3-4.1 / extra-urban 3.0-4.1 / combined 3.5-3.1; CO<sub>2</sub> emissions in g/km (combined): 95-90; efficiency class: A+

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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.

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