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The New Arteon is now available in German Volkswagen dealer showrooms

- The new fastback model impresses with its emotional design and highly functional spatial concept
- Several state-of-the-art driver assistance systems make their debut on the Arteon
- Three powerful engines are available at launch

Wolfsburg – The Volkswagen brand model line-up expands with the new Arteon. The notably dynamic fastback model was presented to the public for the first time at the Geneva International Motor Show in March and is now available in German Volkswagen dealer showrooms.



Available now at VW dealers: the new Arteon

The new Arteon combines sporty charisma, great flexibility and excellent spaciousness in an emotional fastback design. The Arteon scores with attributes such as its excellent rear legroom and luggage compartment volume of 563 to 1,557 litres. The new Volkswagen also offers available front and all-wheel drive as well as digitalized instruments and

controls. Further features include an Active Info Display (fully digital and programmable instruments), a head-up display and the new Discover Pro infotainment system with a 9.2-inch glass screen and gesture control.

In addition, new state-of-the-art driver assistance systems make their debut on the Arteon: these include the next-generation adaptive cruise control (ACC), which now takes into account speed limits as well as route information and automatically adjusts vehicle speed accordingly within system limits. Using the navigation system's GPS data, the new dynamic cornering lights with predictive beam control anticipate when a bend is approaching and illuminate it before the driver actively turns into the bend. Another new feature on the new fastback is the second generation of Emergency Assist: if the driver becomes incapacitated by ill health, the system not only (within its system limits) slows the Arteon down, but now also activates the hazard warning lights and steers it onto the nearside lane, traffic behind permitting.

Press contact:
Volkswagen Communications

Product Communications
Martin Hube
Spokesperson Product Line
Midsize/Fullsize
Tel.: +49 (0) 5361 9- 49 874
martin.hube@volkswagen.de



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Along with the sophisticated base version, the new gran turismo will be available in two exclusive equipment lines: the 'Elegance' and 'R-Line'. The standard configuration of the Arteon Elegance is focused heavily on a cultivated look. The Arteon R-Line, meanwhile, puts sportiness even more at the heart of the vehicle's configuration. On the basis of these three trim styles, it is possible for the fastback model to be extensively personalised. The range of optional equipment includes features such as a panoramic tilt/slide sunroof, three-zone automatic air conditioning (Air Care Climatronic including air quality sensor and allergen filter), massage seats in front, heated steering wheel and two-tone Nappa leather interior.

The Arteon is available with three levels of engine power output at market launch. The version with 2.0 TDI engine (110 kW / 150 PS)¹ costs €39,675. The prices for the Arteon in combination with the two highest power output levels of 206 kW / 280 PS (TSI)² and 176 kW / 240 PS (TDI)³ start in Germany at €49,325 and €51,600, respectively.

¹ *Arteon: 2.0 TDI SCR (110 kW / 150 PS) fuel consumption in l/100 km: 5,3 (urban), 3,9 (extra-urban), 4.4 (combined); CO₂ emissions in g/km: 114; efficiency class: A+*

² *Arteon 2.0 TDI DSG (206 kW / 280 PS) fuel consumption in l/100 km: 9.2 (urban), 6.1 (extra-urban), 7.3 (combined); CO₂ emissions in g/km: 164 (combined); efficiency class: C*

³ *Arteon 2.0 TDI DSG (176 kW / 240 PS) fuel consumption in l/100 km: 7.1 (urban), 5.1 (extra-urban), 5.9 (combined), CO₂ emissions in g/km: 152 (combined); efficiency class: B*

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
