



Media information

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The Golf once again the favorite car of Germans and Europeans in 2020

- The Golf is the “European champion” 2020: the top-selling car in Germany and Europe
- Significant increase in orders since the product range has been completed with eight derivatives – currently one in three Golfs is a hybrid
- Volkswagen Passenger Cars CEO Ralf Brandstätter says: “In 2020 the Golf is still exactly where it belongs”

Wolfsburg – It’s full speed ahead for the icon of the Volkswagen Passenger Cars brand, the Golf, since all eight derivatives were made available in the fall of 2020. Last year it was once again the top-selling car in Europe with around 312,000 deliveries. The Wolfsburg figurehead was once again the top-selling car in Germany last year, too, with around 133,900 deliveries to customers. “In 2020 the Golf is still exactly where it belongs,” says Ralf Brandstätter, CEO of Volkswagen Passenger Cars.



The new Volkswagen Golf 1.5 eTSI¹, Golf eHybrid² and Golf GTE

the availability of all of the important model derivatives, such as the GTI³, GTD⁴ und GTE⁵, gave the Golf a second wind in the third quarter,” Brandstätter continued. The high demand for hybrid models also contributed to this success. Because of this, by the end of the year one in three Golfs was a hybrid. You can also see just how dynamic the back end of the year was in the fact that, of the approximately 312,000 Golf models delivered in Europe, around 179,000 hit the streets in the second half of the year alone.

At the end of the year, the Golf was by far and away at the top of registration statistics in Germany, followed by two other Volkswagen models, the Tiguan and the Passat. A car from competitors only made it as high as fourth place on the sales list.

The Golf was unanimously named the best car in the compact class by German trade press and won all 16 comparative tests in the Auto Motor und Sport, Auto Bild and Auto Zeitung magazines. The customers are of the same opinion, making the Golf the number 1 once again. “I would like to thank all of the customers who have given us their trust. But my gratitude also goes to our entire team that have done an excellent job during the difficult conditions of the coronavirus crisis,” said Brandstätter.

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¹⁾ Golf eTSI (110 kW / 150 PS) – (NEFZ) fuel consumption l/100 km: inner city 6.1-5.9; rural 4.1-3.9; combined 4.8-4.6; CO₂ emissions combined in g/km: 111-106; efficiency class: A.

²⁾ Golf eHybrid – (NEFZ) fuel consumption l/100 km: combined 1.4-1.2; electricity consumption in kW/h/100 km: combined 11.6-11.0; CO₂ emissions combined in g/km: 31-28; efficiency class: A+.

³⁾ Golf GTI (180 kW / 245 PS) – (NEDC) fuel consumption in l/100 km: urban 9.0-8.6 / extra-urban 5.6-5.3 / combined 6.9-6.5; CO₂ emissions in g/km (combined): 157-149; efficiency class: D-C.

⁴⁾ Golf GTD (147 kW / 200 PS, with 7-speed DSG dual clutch gearbox) – (NEDC) fuel consumption in l/100 km: urban 5.4, extra-urban 3.9, combined 4.4; CO₂ emissions in g/km (combined): 117; efficiency class: A.

⁵⁾ Golf GTE (NEDC) fuel consumption l /100 km: combined 1.5; power consumption in kW/h/100 km: combined 11.4; CO₂ emissions (combined) in g/km: 34; efficiency class: A+.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2019, Volkswagen delivered 6.3 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
