



Media Information

13 April 2023

The countdown has started: simultaneous ID.7¹ world premiere in Europe, China and North America on 17 April

- World premiere of new ID.7 can be followed via live stream
- Upcoming ID. flagship model with spacious interior, new efficient drive and premium technologies is predestined for global markets
- Volkswagen accelerates electric offensive with ten new ID. models by 2026

Wolfsburg – The anticipation is building: this coming Monday, 17 April, the new ID.7 will simultaneously celebrate its world premiere in Europe, China and the USA. Almost five metres long and with a new efficient drive, long ranges and premium technologies, the ID.7 is positioned at the top end of the upper mid-size class. Following the new ID.3 and the compact ID. 2all² concept vehicle, the comfortable limousine for long distance travel is the third electric vehicle presented by Volkswagen this year. They all belong to the total of ten new ID. models that Volkswagen will launch by 2026 – in Europe, as well as in other global regions such as the USA and China.



Volkswagen presents the new ID.7 on April 17

package with the first all-electric flagship model from Volkswagen," explains Imelda Labbé, Member of the Board of Management for Sales, Marketing and Aftersales of the Volkswagen brand.

As a reflection of the international importance of the model, the world premiere on 17 April will take place with broadcast links to China, the USA and five major European cities. The [live stream](#) will start at 2:00 pm CEST.

For Volkswagen, the new ID.7 is a further milestone on its path to offering a purely electric model range. Already by 2026, Volkswagen will offer the widest electric range of all manufacturers in Europe – from the entry-level model for less than 25,000 euros, to a new electric compact SUV, and up to the ID.7 as the flagship electric model.

The ID.7 will be the next global electric model. In China, the ID.7 will round off the top of the range, alongside the ID.3, ID.4 and ID.6³ electric product lines offered there. There will also be three new ID. models on the North American market in future. Sales of the ID. Buzz⁴ in the USA and Canada will already start in 2023, and the ID.7 is

Media contact

Volkswagen Communications
Product Communications
Philipp Dörfler
Spokesperson ID.7 | Electronic
Architecture, Software and
Functions | Cyber Security
Tel. +49 (0) 5361 9-87633
philipp.doerfler@volkswagen.de



More at
volkswagen-newsroom.com





Media Information

scheduled to follow in 2024. Together with the ID.4 produced in Chattanooga, the ID.7 and ID. Buzz will accelerate the electric offensive in America. By 2027, Volkswagen will invest more than seven billion euros in the electric and digital transformation of the Volkswagen brand in North America.

Worldwide production now starting. The ID.7 will be produced in the German plant in Emden for the European and North American markets. Volkswagen has invested more than one billion euros in the transformation of the North German plant into an electric mobility production site. In China, the counterparts of the ID.7 are to be produced locally.

¹ ID.7 – Camouflaged near-production concept car - The vehicle has not gone on sale yet.

² ID.2all: Concept vehicle

³ ID.6 – The vehicle is not offered for sale in Germany.

⁴ ID. Buzz – ID. Buzz Pro: Combined power consumption in kWh / 100 km: 21.7–20.6; combined CO₂ emissions in g/km: 0. Only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicle. Where ranges are stated, the values for consumption and CO₂ emissions depend on the selected vehicle equipment.

The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.
