



15 August, 2017

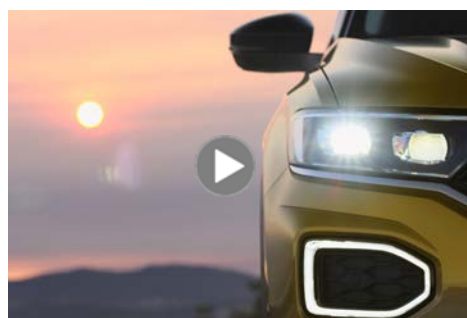
Spearheading a new class: the new T-Roc

- World premiere of the new T-Roc on 23 August 2017
- Compact crossover model to broaden the Volkswagen brand's SUV spectrum
- Crisp proportions and progressive design to pep up the compact class

Wolfsburg – With the presentation of the new T-Roc in eight days' time, Volkswagen will be introducing a new model that is all set to make waves in the compact SUV class: the all new crossover model boasts crisp proportions, a progressive design and a wealth of innovations.



Design sketch new T-Roc



Movie of the new T-Roc

In urban traffic or on long trips, the new T-Roc combines the effortless superiority of an SUV with the agility of a sporty compact model. Both of these attributes are also reflected in the design, which adopts off-road features and infuses these with dynamism and urbanity. At the same time, the T-Roc remains clearly recognisable as a Volkswagen. A style-defining feature in the front is the wide radiator grille with integrated dual headlights. Separate from the headlights, the housings for turn indicators and daytime running/cornering lights are positioned in the bumper, together with the light signature which provides the T-Roc with a distinctive appearance at night, too.

To tie in with the world premiere of the T-Roc on Wednesday, 23 August, Volkswagen is offering a livestream, beginning at 8 pm.

EN: http://volkswagen.gomexlive.com/vw_live_pk/?lang=en

¹⁾ T-Roc: the vehicle has not yet gone on sale and is therefore not governed by Directive 1999/94/EC.

Press contact

Volkswagen Communications

Product Communications

Christine Roch

Spokesperson Product Line Compact

Tel: +49 5361 9-28699

christine.roch@volkswagen.de



More at

volkswagen-media-services.com



About the Volkswagen brand: “We make the future real”

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 196,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.
