



Media Information

13 March 2023

Satellite Details World Premiere March 15th 2023

Thomas Schäfer, CEO of the Volkswagen brand: "Over recent months, we have been working tirelessly on our brand and our products. We'll be presenting a car that not only gives a specific preview of a new electric model from the Volkswagen brand but also introduces the new design language for our future models. Along with Imelda Labbé, Board Member for Sales and Marketing, Kai Grünitz, Board Member for Technical Development and Andreas Mindt, Head of Design, we show you specifically how we'll be positioning Volkswagen for the years ahead."

#VWforthepeople



Europe / Middle East - live HD Feed

Date: March 15th 2023
Time: 06:30pm – 07.00pm CET
/ 05.30pm – 06.00pm GMT

Live feed to start at approx.
05:20pm/GMT

Media contact

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More at
volkswagen-newsroom.com

Satellite:	Astra 3B
Transponder (digital):	TP 3.002, Ch. A9
Downlink Frequency:	11.461,500 MHz
Polarisation:	Y
Video Std:	1080i/50 Hz PAL
Audio Channels:	Channel 1+2 German, Channel 3+4: English
Modulation:	DVB-S2 / 8 PSK
Symbol rate:	7.2000 Msymb/s
FEC:	3/4
MPEG:	4:2:0 / MPEG4
Encryption:	No encryption

Contact on site: Mirco, 0049-152-56190258

Would you prefer to follow our livestream on social media? No problem:

<https://www.volkswagen-newsroom.com/en/live-stream-5455>

<https://www.youtube.com/watch?v=4SPDN-JsnJI>

<https://www.linkedin.com/events/volkswagen-forthepeople7039536732064600064/>

The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.
