



# Media Information

June 23, 2023

## Powerful, innovative and agile: the new Touareg R eHybrid<sup>1</sup> is now available to order

- Electric premium SUV stands for maximum performance and sporty elegance
- High-tech equipment for more driving dynamics and intuitive operation
- Optional Park Assist Pro allows remote-controlled driving in and out of parking spaces
- Flagship model of the series can be ordered in exclusive matt paintwork

**Wolfsburg – Volkswagen starts pre-sales for the new Touareg R eHybrid. The flagship model of the premium series launches on the market as a plug-in hybrid with the most powerful drive system of all standard Volkswagen models on the market. With an optimised suspension setup and enhanced high-tech systems, the Touareg R fulfils its role as an electric top-of-the-line SUV model of the Volkswagen brand. The performance model has also been fundamentally redesigned at the front and rear, with a more comfortable interior and an even more intuitive Innovision Cockpit. Prices start from €93,870<sup>2</sup>.**



The Touareg R eHybrid can also be ordered in the exclusive matt paintwork "Silicon Grey Matt" on request.

Peter Jost is Head of Marketing & Sales at Volkswagen R, Volkswagens premium performance brand. He says: "The Touareg R eHybrid is our absolute top model. No other model offers as much performance, travel comfort and customised equipment as this model. In addition, it impresses with its off-road capabilities and, with a trailer weight of 3.5 tonnes, it is the perfect towing vehicle for demanding tasks."

**Superior drive system, new suspension generation.** The new Touareg R eHybrid features a 3.0-litre, six-cylinder turbocharged engine and electric drive motor with a system output of 340 kW (462 PS) as well as torque of 700 Nm as standard. This makes it possible to accelerate from 0 to 100 km/h in 5.1 seconds and achieve a top speed of 250 km/h. In addition, the new model has a roof load sensor that is networked with the suspension electronics. The further development of the suspension and control systems in the Touareg R eHybrid ensures even greater stability and precision in both dynamic and comfort-oriented driving situations.

**Numerous innovations – standard and optional.** The standard highlights of the premium model include the redesigned, even more intuitive Innovision Cockpit with a central touchscreen (display diagonal: 38 centimetres, or 15 inches) and the new IQ.LIGHT HD matrix headlights. Their more than 38,000 interactive LEDs project a light carpet exactly onto the driving lane and illuminate the road more precisely than ever before. A further optional high-tech feature is available for the Touareg R eHybrid: Park Assist Pro prepared for remotely controlled parking. It enables control of the process of

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driving in and out of parking spaces from a smartphone (via Volkswagen App) and can also be used in very tight parking spaces.

In addition, the new Touareg R eHybrid stands out with the following standard features:

- Differentiated design in Black Style for a sporty look (including R-specific front bumper inserts, black tailpipes and glossy black roof rails)
- Blue brake calipers with R logo
- VW logo in the rear illuminated in red
- R logo projection via exterior mirror housings as surround lighting
- Blue accents in the interior
- Leather seats in the Vienna design with Crystal Grey stitching (sustainable Puglia leather with blue stitching optional)
- 21-inch "Leeds" alloy wheels in combination with air suspension
- Sill panel mouldings with illuminated R logo
- Vehicle key with leather-covered cap and R logo
- Panoramic sliding sunroof
- 4-zone air conditioning system

The flagship model can alternatively be fitted with additional 21-inch and 22-inch alloy wheels on request. In addition to the traditional Lapis Blue metallic R colour, the Touareg R eHybrid can now be ordered in the optional matt paintwork, Silicon Grey matt.

<sup>1</sup> *Touareg R eHybrid – fuel consumption in l/100 km combined: 2.5-2.1; power consumption in kWh/100 km, combined: 24.3-23.7; CO<sub>2</sub> emissions combined, g/km: 56-48; only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicle. Where ranges are stated, the values for consumption and CO<sub>2</sub> emissions depend on the selected vehicle equipment.*

<sup>2</sup> *Information for company vehicle users in Germany: For the private use of your Volkswagen Touareg eHybrid as a company vehicle, a limit of 50 g/km CO<sub>2</sub> emissions or a minimum electric range of 60 km (according to the Worldwide Harmonized Light Vehicles Test Procedure, WLTP) applies to the "0.5% taxation". The selection of certain special equipment may lead to the aforementioned limits being exceeded. If this limit is exceeded, the general regulation on private use for company vehicles under the Income Tax Act (EstG) will be applied.*



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The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.

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