



## Media Information

March 30, 2021

### New arrival at Volkswagen: the Taigo is on its way!

- Volkswagen offers a first glimpse of its new sporty SUV coupé set to launch at the end of the year
- The Taigo<sup>1</sup> sees a sporty crossover model added to Volkswagen's range of SUVs in the small vehicle segment
- New model boasts a charismatic design, modern operating concept and a multitude of assistance systems

**Wolfsburg (Germany) – The new Taigo is raring to go! Ahead of the model's official European première, Volkswagen has revealed the name of its upcoming crossover model. The Taigo is a new addition to Volkswagen's range of SUVs in the small vehicle segment. It impresses with a dynamic and emotional design. The new model also comes with a multitude of assistance systems and state-of-the-art connectivity.**



The new Taigo

The wait is over for those who have been looking for a CUV (Crossover Utility Vehicle) that combines an elevated seating position with a sporty coupé silhouette. The new Taigo will be launched on the market with economical TSI engines, LED headlights as standard, a modern operating concept, a fully digital cockpit and a multitude of assist systems.

The Taigo is based on the successful Nivus model from Brazil, and will be manufactured for the European market in Pamplona, Spain. The new CUV will make its début this summer and will be launched on the market at the end of 2021.

<sup>1</sup>The vehicle is a near-production concept car and not yet available for sale in Europe.

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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.

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