



## Media information

June 3, 2020

### **Initial facts about the new Arteon<sup>1</sup>: preview to the virtual world première on June 24<sup>th</sup>**

- Dynamic four-door fastback to be updated and additionally launched in second body type as the Arteon Shooting Brake
- Comprehensive upgrade of the model line with new high-tech drives and intelligent comfort and assistance systems

**Wolfsburg (Germany) - The Arteon is Volkswagen's Gran Turismo – avant-garde, full of energy and efficient. Volkswagen is now giving a first preview towards the new Arteon. Alongside the classic Gran Turismo, a second product line variant will also be available in future as a Shooting Brake. This model is both dynamic and elegant, and impresses with the flexible concept of an estate. Klaus Bischoff, Head of Volkswagen Group Design and Volkswagen brand's Design department: "With the Arteon Shooting Brake we have created a new balance between speed, power and space."**



First preview towards the new Arteon Shooting Brake and the Arteon.

Volkswagen will introduce a major update of the model line for the debut of the two Arteon versions. In the vehicle interior, the Arteon will be given a completely new cockpit environment to match the exclusive charisma of these models. Integrated here: the latest modular infotainment matrix (MIB3) systems to ensure the best possible connectivity. From a technological perspective, the drive range has been re-aligned, too.

All engines feature high levels of efficiency as well as low emissions and powerful torque. This maximum efficiency is achieved by innovative, future-oriented engine and emissions technologies. Furthermore intelligent assist systems will also be introduced in this avant-garde model line. One example: thanks to "Travel Assist", highly assisted driving – within the system limits – will be possible in the new Arteon models for the first time if required. Designed particularly with long-distance journeys in mind, these Volkswagen models will take over steering, acceleration and braking up to speeds of 210 km/h – under the control of the driver.

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The world première and detailed information about the Arteon and Arteon Shooting Brake will follow in June.

*<sup>1)</sup>The vehicle is a near-production concept car.*

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#### **About the Volkswagen brand:**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2019, Volkswagen delivered 6.3 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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