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## Destined to win: up!, Polo and Golf are the winners in the "Best Cars 2019" Reader's Choice Awards

- Readers of *auto motor und sport* choose three Volkswagen models as their favourites
- The Multivan from Volkswagen Commercial Vehicles is a serial winner and won for the 16th time in succession

Wolfsburg (D) – The trade magazine *auto motor und sport* chose the winners of its "Best Cars 2019" Reader's Choice Awards in Stuttgart today. Three models of the Volkswagen brand, the up!, Polo and Golf, were among the winners. The award, one of the top automotive awards of the year, was received by Volkswagen's Brand Board of Management members Ralf Brandstätter (Chief Operating Officer), Dr Frank Welsch (Development) and Jürgen Stackmann (Sales, Marketing and After Sales).



The Golf



The Polo

The Volkswagen up! took first place in the "Mini Cars" category. With the all-electric e-up!,<sup>1</sup> the natural gas powered eco-up!,<sup>2</sup> and the extremely sporty up! GTI<sup>3</sup>, the model impresses with its highly diversified line-up. The up! is also one of the most successful compact cars in Europe and inspires young and old alike.

The Polo won the "Compact Cars" category again making this the 22nd award for the popular model in the 43-year history of the "Best Cars" awards (previously known as "The Best Cars"). The latest sixth Polo generation made its début in autumn 2017 with many innovative assistance and safety systems generally only found in higher vehicle classes. It continues the success story of the model that has sold more than 16 million units worldwide to date.

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Another firm favourite in the *ams* Reader's Choice Awards is the Golf which won the coveted award in the "Compact Class" for the 25th time. Worldwide, Volkswagen has sold more than 35 million Golfs in 45 years. This makes the Volkswagen bestseller one of the most successful vehicles in automotive history.

In addition, the Multivan from Volkswagen Commercial Vehicles achieved the top spot in the "Van" category: the VW bus from Hanover has now beaten the competition a total of 19 times. Since 2004, 16 times in succession, making it a true record breaker.

The *auto motor und sport* international Reader's Choice Awards were held for the 43rd time this year. The opinions of readers from 15 European and three non-European magazines of the *auto motor und sport* Group were surveyed. A total of 385 models in eleven categories were available to choose from.

1. e-up!: power consumption, kWh / 100 km: 11.7 combined; combined CO<sub>2</sub> emissions, g/km: 0; efficiency class: A+.
2. eco up! WLTP fuel consumption in kg/100 km: low 4.5 – 4.4 / medium 3.6 – 3.4 / high 3.3 – 3.2 / extra high 4.3 – 4.1 / combined 3.9 – 3.7; CO<sub>2</sub>-Emission combined, g/km: 106 – 102; efficiency class: A – A+. eco up! NEDC fuel consumption compressed natural gas CNG in kg/100 km: urban 3,7 – 3.5/ extra-urban 2.7 – 2.6 / combined 3.0 – 2.9; CO<sub>2</sub> emissions combined in g/km: 82 – 81; efficiency class: A – A+.
3. up! GTI WLTP fuel consumption in l/100 km: low 6.9 / medium 5.2 / high 4.8 / extra high 6.0 / combined 5.6; CO<sub>2</sub>-Emission combined, g/km: 127; efficiency class: C. Golf GTI TCR NEDC fuel consumption in l/100 km: urban 6.0 / extra-urban 4.1 / combined 4.8; combined CO<sub>2</sub> emissions in g/km: 110; efficiency class: C.

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#### About the Volkswagen brand:

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.24 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 198,000 employees around the globe. Added to this are more than 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

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