



Media Information

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Configurator open: pre-sales of the all-new Passat have started

- Ninth Passat generation can now be ordered in Europe. Base price with extensive equipment and 110 kW mild hybrid (eTSI)^{1/2}: 39.995 euros³
- Next-generation cockpit design with large displays and self-explanatory menu structure developed in response to feedback from Volkswagen customers
- High travel comfort thanks to maximum space, effective noise insulation, new seats and optional adaptive chassis control DCC Pro

Wolfsburg – The completely newly developed ninth generation of the Passat can now be ordered in the first countries in Europe. The model impresses with a new aerodynamic design, high quality and new high-efficiency drives. Deliveries of the new Passat, which is offered exclusively as a spacious Variant model, will start in the first quarter of 2024. With more than 34 million units sold so far, the Passat is one of the bestsellers of the Volkswagen brand.



The all-new Passat.

New top Volkswagen duo in the mid-sized class: with the Passat and the likewise new all-electric ID.7⁴, Volkswagen will offer two ultra-modern product lines in the high-volume mid-sized class in future. The new Passat is available with the complete spectrum of petrol (TSI), diesel (TDI), mild hybrid (eTSI) and plug-in hybrid (eHybrid) drive systems. With an electric range of up to 100 km and a DC fast charging function, the optimised eHybrid

models bridge the gap to electric mobility – they are designed for all drivers who want to cover short and medium distances under electric power but want to complete long journeys without stopping to a charge. At the market launch, the new Passat will initially be offered with engines from the particularly successful 110 kW class (150 PS). In addition to a Passat "Business" 1.5 eTSI¹ (from 44,995 euros³), the entry-level version – the Passat eTSI¹ – will also be available soon² from 39,995 euros³. Both are equipped with a mild hybrid drive (48-volt technology), which is used for the first time in this model series. Also on offer: a 110 kW (150 PS) 2.0 TDI⁵ (from 48,495 euros) with extensive standard equipment.

Largest Passat of all times: thanks to its generous space, the new Volkswagen breaks down all the usual class boundaries.: The 50 mm longer wheelbase compared with the predecessor benefits above all the legroom in the rear. With its significantly enlarged luggage compartment capacity of up to 1,920 litres (previously 1,780 litres), the new Passat is the perfect all-rounder for business and leisure.

Next-generation interior: Volkswagen has completely re-designed the high-quality interior. The clearly structured, large display landscape is characterised by the standard 32 cm (12.9 inch) display, optionally available up to 38 cm (15 inches). The technical

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basis for this is the latest-generation modular infotainment matrix (MIB4). The new Passat shares the menu structure and graphic design with the all-electric ID. models, among others. The Passat additionally sets new standards in terms of comfort. This is particularly true in the case of the optional new adaptive chassis control (DCC Pro⁶). Thanks to the use of two-valve shock absorbers in a Volkswagen for the first time, this system permits an unusually large spread between dynamics and comfort. The new Passat is also equipped with a Vehicle Dynamics Manager for the first time. This standard system ensures especially neutral, stable, agile and precise handling. The excellent long-distance driving comfort is enhanced further by the optionally available ergoActive seats⁶ with a new, pneumatic pressure point massage function.

Basic specification with high level of standard equipment: the new Passat can be configured in the four equipment lines "Passat", "Business", "Elegance" and "R-Line". They have all been significantly enhanced compared with previous versions. The basic specification "Passat" already includes features such as the new MIB4 display, Car2X warning system, App Connect (wireless Apple and Android integration), automatic air conditioning, USB-C ports with 45 W charging capacity at the front, black roof rails, LED headlights, LED tail light clusters and numerous assist systems.

These standard systems include:

- Adaptive Cruise Control (ACC)
- Side Assist (lane change assist)
- Front Assist (Autonomous Emergency Braking)
- Lane Assist (lane keeping system)
- oncoming vehicle braking when turning function
- Park Distance Control (acoustic and visual warning signals at the front and rear)
- Rear View (rear view camera system)
- Dynamic Road Sign Display

"Business" specification for frequent drivers: In view of the fact that the Passat is one of the most successful company cars in Europe, Volkswagen is also offering the optional "Business" specification in the new generation. From the outside, this model can be recognised by chrome trim on the side windows, silver-anodised roof rails and chrome elements at the front and rear, among other things. In Germany, dark privacy glass is added for the rear windows. On the inside, the Passat Business is characterised, among other things, by seat covers in ArtVelours, own interior applications, partially electric seats with massage function, additional 45-watt USB-C ports in the rear and three-zone automatic air conditioner. Systems such as Light Assist (automatic lighting control, Park Assist (assisted driving into and out of parking spaces) and Travel Assist (partially automated driving) additionally come as standard. Also standard in Germany is the new IDA voice assistant. This can be used to control functions such as navigation or to ask general knowledge questions to obtain information such as a weather forecast, for example.

"Elegance" and "R-Line" as the top versions: Volkswagen has positioned the "Elegance" and "R-Line" versions above the "Business" equipment line. With these specifications, the Passat can be made either more stylish ("Elegance") or more dynamic ("R-Line"), depending on preference. Compared to the Business version, both lines share additional equipment details such as:



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- the new-generation IQ.LIGHT LED matrix headlights with high-performance main beam (range of up to 500 m)
- LED tail light clusters with dynamic turn signals
- seat heating
- extended seat massage (12 instead of three pneumatic massage elements)
- keyless locking and starting system Keyless Access
- electrically operated boot lid
- 30-colour background lighting
- IDA voice control (for all markets)
- the new Park Assist Plus with memory function
- Dynamic Light Assist main-beam control system

The **Passat R-Line** is equipped with sports seats with integrated head restraints. In the top-of-the-range **R-Line Signature** model, the roof pillar trims and headliner are finished in dark ArtVelours in the Passat R-Line. These features are complemented by matching aluminium decorative trims with a dark anodised finish. "Puglia" leather that has been sustainably tanned with olive-leaf extract is optionally available – this made its debut in the premium-class Touareg. The front and rear ends of the Passat R-Line have a sporty R design. Its roof and the exterior mirror caps have a sporty Black paint finish.

Optional 19-inch alloy wheels. Further custom features of the top models include specific 17-inch alloy wheels (optionally 18-inch) for the Passat Elegance and 18-inch alloy wheel rims for the R-Line version. Both top versions can also be optionally ordered with 19-inch alloy wheels.

¹⁾ *Passat eTSI (110 kW) – combined fuel consumption in l/100 km: 5.5-5.4; CO₂ emissions combined in g/km: 126-123. Only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicles. Where ranges are stated, the values for consumption and CO₂ emissions depend on the selected vehicle equipment.*

²⁾ *The entry-level version Passat eTSI can be ordered from calendar week 50.*

³⁾ *All prices (incl. 19 percent VAT) and equipment details refer to the model range offered in Germany.*

⁴⁾ *ID.7 with 210 kW (286 PS) – Power consumption in kWh/100 km: combined 16.3-14.1; CO₂ emissions in g/km: combined 0. Only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicles. Where ranges are stated, the values for consumption and CO₂ emissions depend on the selected vehicle equipment.*

⁵⁾ *Passat TDI (110 kW) – combined fuel consumption in l/100 km: 5.3-4.9; CO₂ emissions combined in g/km: 138-129. Only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicles. Where ranges are stated, the values for consumption and CO₂ emissions depend on the selected vehicle equipment.*

⁶⁾ *Line-specific or optional equipment.*



The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.
