



# Media Information

January 9, 2024

## Around 4.87 million vehicles worldwide: Volkswagen brand increases deliveries in 2023

- Vehicle deliveries up in all regions; an increase of 6.7 per cent compared to 2022
- All-electric vehicle deliveries increase by 21.1 per cent compared to 2022
- Volkswagen Board Member for Sales Imelda Labbé: "The delivery figures show that we are on the right track with our products."

**Wolfsburg – The Volkswagen brand significantly increased its deliveries last year, with: around 4.87 million vehicles handed over to customers worldwide. The figures exceeded the previous year's numbers in all regions. In total, the increase in deliveries was 6.7 per cent. Demand for electric mobility also grew: Volkswagen handed over about 394,000 fully electric vehicles to customers worldwide in 2023, which corresponds to an increase of 21.1 per cent compared to the previous year**



Imelda Labbé, Volkswagen Board Member for Sales, Marketing and After Sales: "The delivery figures show that we are on the right track as a brand and that our cars are well received by our customers. We expect the market environment to remain challenging in 2024. But with our revised and attractive product portfolio, we are in the right position."

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### All-electric ID. models in high demand worldwide

Volkswagen was able to increase sales of its fully electric vehicles by 21.1 per cent to about 394,000 units in 2023. The largest markets for all-electric cars for the Volkswagen brand – in absolute figures – were China, Germany, the US, the UK, Sweden, France, Norway and Belgium.

In Germany, for example, about 30,000 ID.4<sup>1</sup> models were delivered (+ 62.9 per cent). Volkswagen's first fully electric 'world car' was also well received in the US: about 38,000 examples of the ID.4 were delivered to customers here, which corresponds to an increase of 84.2 per cent compared to 2022. The ID.3<sup>2</sup> all-electric compact car was particularly popular in China: more than 75,000 were delivered in 2023 there – a over 200 per cent increase compared to the previous year.



### T-Roc once again best-selling Volkswagen SUV in Europe

The SUV trend also continued in 2023: the share of SUVs in total Volkswagen deliveries remains very high at 54.2 per cent (+ 14.9 per cent compared to 2022). In the US, more than 81 per cent of Volkswagen cars sold were SUVs. In Europe, the T-Roc remains



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Volkswagen's best-selling SUV: the model set a new delivery record in Germany, the UK, Spain and Turkey.

Forty-eight years and 20 million units after its debut, the Polo remains one of the most successful cars in its class: in Brazil, more than 110,000 of them were handed over to customers, which is a new record. In Germany, the number of Polo deliveries was about 33,500 – 44.1 per cent higher than in the previous year.

### **Volkswagen starts the new year with numerous newly launched bestsellers**

Volkswagen is anticipating dynamic growth in demand due to new editions of some of its most important bestsellers: deliveries of the new generations of the Passat and Tiguan as well as the visually and technically enhanced T-Cross will begin in the first quarter of 2024. The ID.4 and ID.5 also recently received a major update with a completely new operating concept and new drive system. The new ID.7 Tourer<sup>3</sup>, the estate version of the all-electric top model ID.7<sup>4</sup>, will also launch this year. To meet the high demand for SUVs, Volkswagen is planning to produce a fully electric SUV in the high-volume A-segment from 2026.

Another highlight for 2024 will be that, 50 years after the first Golf, Volkswagen is presenting the next evolution of its eighth generation, which offers impressive visual refinements, new assistance systems and drive systems as well as next-generation infotainment and software. Pre-sales are scheduled to start in spring 2024.

<sup>1</sup> ID.4 – power consumption in kWh/100 km: combined 18.7–15.9; CO<sub>2</sub> emissions in g/km: combined 0. No consumption and emission values are available according to NEDC for this vehicle, only according to WLTP. Information on consumption and CO<sub>2</sub> emissions, shown in ranges, depends on the selected vehicle equipment.

<sup>2</sup> ID.3 – power consumption in kWh/100 km: combined 16.3–14.9; CO<sub>2</sub> emissions in g/km: combined 0. No consumption and emission values are available according to NEDC for this vehicle, only according to WLTP. Information on consumption and CO<sub>2</sub> emissions, shown in ranges, depends on the selected vehicle equipment.

<sup>3</sup> ID.7 Tourer - near-production concept car

<sup>4</sup> ID.7 - Power consumption in kWh/100 km: combined 16.3-14.1; CO<sub>2</sub> emissions in g/km: combined 0; only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicle. Where ranges are stated, the values for consumption and CO<sub>2</sub> emissions depend on the selected vehicle equipment.



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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.

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