



Media Information

24 January 2023

Andreas Mindt appointed as Head of Volkswagen Design

- Andreas Mindt moving from Bentley to Volkswagen Passenger Cars effective February 1
- Predecessor Jozef Kabaň appointed as Creative Art Director Volkswagen

Wolfsburg – Change at the top of Volkswagen Design: Andreas Mindt, currently Director of Bentley Design, will head up the Design function of the Volkswagen brand starting February 1, 2023. He succeeds Jozef Kabaň, who has been appointed as Creative Art Director Volkswagen and will report directly to the member of the Board of Management of the Volkswagen brand responsible for Technical Development. As part of his new role with the Volkswagen Group Future Center Europe in Potsdam, Jozef Kabaň will develop forward-looking mobility solutions for the Volkswagen brand.

Kai Grünitz, member of the Board of Management of the Volkswagen brand responsible for Technical Development: "As Chief Designer of the Volkswagen brand, Jozef Kabaň demonstrated that design involves more than simply styling individual models. Through his design vocabulary he has already left his mark on our entire range. In his new role as Creative Art Director he will collaborate closely with the Future Center in Potsdam going forward. On behalf of the Board of Management, I would like to thank him for his unwavering commitment as Chief Designer. At the same time, I am delighted that we have been able to gain Andreas Mindt – an internationally experienced and respected designer from the Volkswagen Group – for our brand. Andreas Mindt will shape Volkswagen's design language in the upcoming decisive phase of our transformation. I am looking forward to working with him."

Andreas Mindt began his career in the Volkswagen Group in 1996 after graduating with a degree from the Pforzheim University School of Design. By 2014 he had already held several positions at the Volkswagen brand, working on the design of the first generation of the Tiguan and on the exterior design of the Golf 7, among other things. From 2014 until 2021, he spearheaded the realignment of Audi's exterior design from the Audi A1 through to the Audi e-tron GT¹ and from the Audi Q3 through to the Audi Q8². From 2021, as Director of Bentley Design, he was tasked with defining Bentley's new design language, unveiled last summer with the Bentley Batur.

Jozef Kabaň studied product and industrial design at the Academy of Fine Arts and Design in Bratislava, Slovakia, and received a Master of Arts in automotive design from the Royal College of Art in London, UK, in 1997. He was awarded the title Dr. h. c in 2019. Kabaň began his career at Volkswagen Design back in 1993 and was involved in designing the Bugatti Veyron, among other vehicles. In 2003, he moved to Audi as head of exterior design. Kabaň was Head of Design at ŠKODA from 2008 to 2017. After three years as designer-in-chief at two vehicle brands outside the Volkswagen Group, he returned to the Volkswagen brand in 2020 as Chief Designer.

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ACCELERATE
DIGITAL: ENERGIZED

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¹ Audi e-tron GT: combined power consumption in kWh/100 km: 21.6 – 19.6; combined CO₂ emissions in g/km: 0. Only consumption and emission values according to WLTP and not according to NEDC are available for the vehicles.

² Audi Q8: combined fuel consumption l/100 km: 11.2 – 8.0; combined CO₂ emissions in g/km: 256 – 210. Only consumption and emission values according to WLTP and not according to NEDC are available for the vehicles.

The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.
