



Media Information

December 3, 2021

All-new Taigo available in dealerships now

- New SUV Coupé in Volkswagen showrooms from December 3
- New operating and assist systems provide even greater comfort and connectivity
- Taigo with low insurance rating and low maintenance costs
- New model to tap into new customer groups in the small car segment

Wolfsburg – With the launch of the Taigo, a totally new model arrives in Volkswagen showrooms – with a sloping roof like a coupé and a slightly elevated seating position. However, its modern character is not only reflected in the elegant shape of its body, but also in the many intelligent comfort, operating and assist systems. On request, the small car can be upgraded with a black roof, large tilting and sliding panoramic sunroof, and technological features like IQ.DRIVE Travel Assist for partly automated driving. The entry price for the all-new Taigo (with 1.0 TSI engine, 70 kW/95 PS, 5-speed¹) is € 19,350.



The new Taigo: The trendy lifestyle model in the small car segment.

above) for greater convenience, an even sharper signature at the front, and increased safety.

The central element in the interior is the standard Digital Cockpit, as well as the new generation of infotainment system (MIB). Arranged horizontally on a raised sightline, this digital unit boasts a 20-cm, high-resolution colour display that gives you an overview of all essential information. The optional Digital Cockpit Pro also offers many individual configuration options.

Three engines and four equipment lines

The Taigo, which is only available as front-wheel drive, is offered in three performance levels (as 1.0 TSI with a choice of 70 kW/95 PS or 81 kW/110 PS, and as 1.5 TSI with 110 kW/150 PS) and the four equipment lines Taigo, Life, Style and R-Line. The entry level Taigo (with 1.0 TSI engine, 70 kW/95 PS and a manual 5-speed transmission) boasts a large range of standard features. For example, the SUV coupé comes with a multifunctional steering wheel, air conditioning, the Autonomous Emergency Braking Front Assist, Lane Assist, and LED headlights as standard.

The Life equipment line also comes with the standard Park Distance Control and App Connect. The latter makes it possible to comfortably operate selected apps and

Media Contact

Volkswagen Communications
Product Communications
Christian Tinney
Spokesperson Polo, T-Cross, Taigo,
Conventional Powertrains,
Transmission
Tel: +49 5361 9-86214
christian.tinney@volkswagen.de



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content directly via the display in the car. On the engine side, the more powerful 1.0-litre TSI with an output of 81 kW (110 PS)² is available as an option.

The Style equipment line is expressive and has even more possibilities: for example, the extensive range of standard equipment includes App Connect, including App Connect Wireless for Apple CarPlay™ and Android Auto™. IQ.LIGHT – LED matrix headlights with LED daytime driving light also come as standard. The Taigo Style is also available with the 1.5-litre TSI engine generating 110 kW (150 PS)³, and a 7-speed dual clutch gearbox (DSG) as an option.

The R-Line equipment line is the right choice for anyone who prefers a sporty overall impression. It is defined by a lower front bumper in the R-Line design, a rear diffuser, sporty contrasting elements in high-gloss black, and larger wheels (up to 18-inch). In the interior, a black roof liner (typical "R") is a standard feature. The R-Line equipment line – like the Taigo Style – also comes with the IQ.LIGHT – LED matrix headlights (including light strip at the front), the Ready 2 Discover infotainment system, and heated front seats.

The Taigo also boasts many opportunities to customise the car: the eight colours, including two uni tones and five metallic paints, as well as the pearl-effect Deep Black, can be combined with a contrasting Deep Black roof upon request. Tinted side windows, a dark rear window and black exterior mirror caps are included in the Roof Pack.

From the Life equipment line, it is possible to order a panoramic tilting and sliding sunroof, which extends across almost the entire interior. Depending on the equipment line, additional design packages are available at an extra charge, as is a towing bracket, ensuring the car is fit for everyday use.

Low insurance rating – low maintenance costs

One big factor when deciding which car to purchase are the low maintenance costs of the new Taigo: its insurance ratings are favourable (liability class: 12, fully comprehensive: 18, partially comprehensive: 17), and the car tax of € 46 per year is very low.

¹ Taigo 1.0 TSI, 70 kW/95 PS – Fuel consumption in l/100 km (NEDC): urban 6.0, extra-urban 4.0, combined 4.7; CO₂ emissions in g/km: combined 108; efficiency class: B

² Taigo 1.0 TSI, 81 kW/110 PS – Fuel consumption in l/100 km (NEDC): urban 6.0, extra-urban 4.2, combined 4.9; CO₂ emissions in g/km: combined 111; efficiency class: B

³ Taigo 1.5 TSI, 110 kW/150 PS – Fuel consumption in l/100 km (NEDC): urban 6.4, extra-urban 4.3, combined 5.1; CO₂ emissions in g/km: combined 116; efficiency class: B

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
